

## West Midlands Databook 2018-19

Riley, Bec; Hoole, Charlotte

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# West Midlands Databook 2018–19

CITY  
REDI

Based at the University of Birmingham, City-REDI is a research institute focused on developing an academic understanding of major city regions across the globe to develop practical policy that better informs and influences regional and national economic growth policies.

**Prepared by:**  
Dr Charlotte Hoole  
Dr Tasos Kitsos

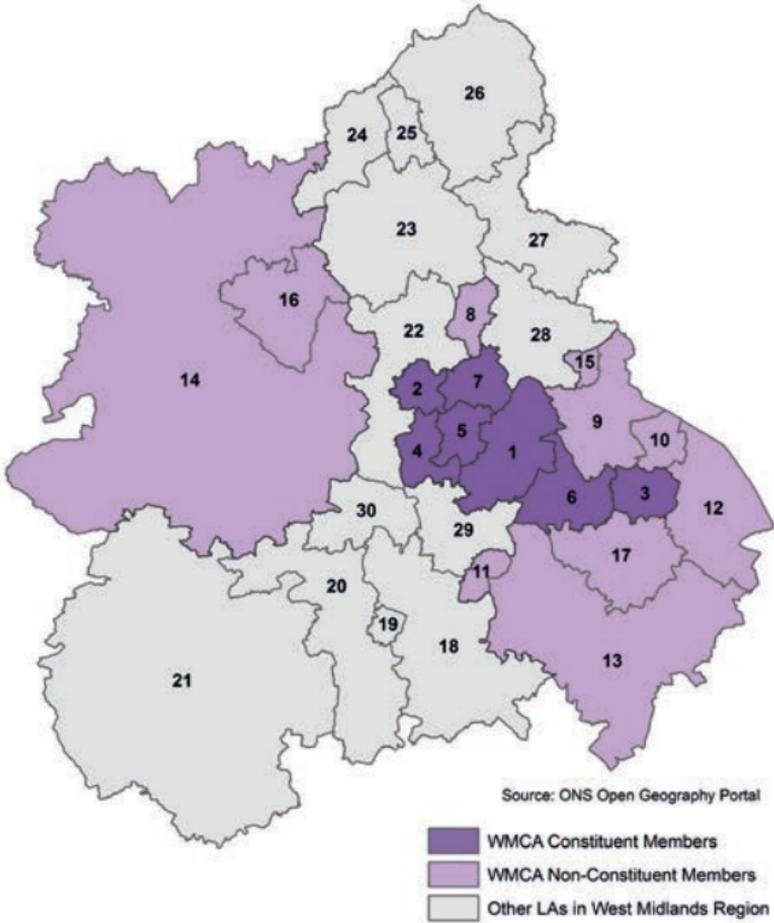


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# **West Midlands (WM) Region Profile**



- |                           |                        |                             |
|---------------------------|------------------------|-----------------------------|
| 1. Birmingham             | 11. Redditch           | 21. Herefordshire           |
| 2. Wolverhampton          | 12. Rugby              | 22. South Staffordshire     |
| 3. Coventry               | 13. Stratford-on-Avon  | 23. Stafford                |
| 4. Dudley                 | 14. Shropshire         | 24. Newcastle-under-Lyme    |
| 5. Sandwell               | 15. Tamworth           | 25. Stoke-on-Trent          |
| 6. Solihull               | 16. Telford and Wrekin | 26. Staffordshire Moorlands |
| 7. Walsall                | 17. Warwick            | 27. East Staffordshire      |
| 8. Cannock Chase          | 18. Wychavon           | 28. Lichfield               |
| 9. North Warwickshire     | 19. Worcester          | 29. Bromsgrove              |
| 10. Nuneaton and Bedworth | 20. Malvern Hills      | 30. Wyre Forest             |

Key Data	WM
GVA per Head (£), 2016	22,144
GVA per Hour Worked (£) (Index), 2016	28.3 (87)
GVA per Filled Job (£) (Index), 2016	46,298 (88)
Population (000s), 2016	5,811
Population % under 16, 2016	19.5
Population % over 65, 2016	18.3
Ethnic Minority % of population over 16, 2017	15.8
Life Expectancy (Healthy Life Expectancy) (years) Male, 2012–14	78.9 (62.4)
Life Expectancy (Healthy Life Expectancy) (years) Female, 2012–14	82.9 (62.5)
Migration Inflow (000s), 2015–16	49.1
Migration Outflow (000s), 2015–16	19.6
Economic Activity Rate (% aged 16–64), 2017	76.4
Employment Rate (% aged 16–64), 2017	72.4
Unemployment Rate (% aged 16–64), 2017	5.4
Unemployment Rate (% aged 16–19), 2017	24.0
Unemployment Rate (% aged 20–24), 2017	12.0
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	1.5
Median Gross Weekly Pay (£), 2017	517.4
Count of Active Enterprises (000s), 2016	223.7
Business Births Rate (per 1000 population), 2016	6.0
Business Death Rate (per 1000 population), 2016	4.2
Enterprise Survival rate at 12 months (firms), 2016	90.9
Population aged 16–64 who are employees (%), 2017	62.4
Population aged 16–64 who are self employed (%), 2017	9.7
% of all persons in employment in SOC2010 major group 1–3, 2017	41.4
Median House Price, Q3 2017 (Median House Price Change 2016–17 Q3)	172,000 (4.9)
Households (000's), 2016	1,778,800
Workless Households (%), 2016	16.4
Workless Households with Dependent Children (%), 2016	13.0

Key Data	WM
% of Economically Inactive who are long-term sick, 2017	20.9
Gross Disposable Household Income per Head (provisional) (£), 2016	16,766
Gross Disposable Household Income Index (UK=100, provisional) (£), 2016	86.3
Average Annual % Change in Gross Disposable Household Income per Head, 2015/16	0.9
% of Pupils at the end of Key Stage 4 achieving 5+ A*-C grades including English and Mathematics, 2015/16	54.8
% of Working Age Population with No Qualifications, 2017	10.4
% of Working Age Population with NVQ4+ Qualifications, 2017	31.8
Foreign Direct Investment Projects (Total), 2012-13 to 2016-17	731
Foreign Direct Investment Projects (EU), 2012-13 to 2016-17	303
New jobs created from Foreign Direct Investment Projects (Total), 2012-13 to 2016-17	42,958
New jobs created from Foreign Direct Investment Projects (EU), 2012-13 to 2016-17	14,151
Total Exports (£ million), 2017	33,569
EU Exports (£ million), 2017	14,811
Non-EU Exports (£ million), 2017	18,757
Total Imports (£ million), 2017	36,563
EU Imports (£ million), 2017	22,612
Non-EU Imports (£ million), 2017	13,951
Total Identifiable Expenditure on Services Per Head, 2011-12 to 2015-16	8,750
UK Identifiable Expenditure on Transport Per Head Indexed (UK=100), 2010-11 to 2014-15	77
UK Identifiable Expenditure on Health Per Head Indexed (UK=100), 2010-11 to 2014-15	102
UK Identifiable Expenditure on Education Per Head Indexed (UK=100), 2010-11 to 2014-15	100

# **West Midlands Combined Authority (WMCA) Profile**

Key Data	WMCA
GVA per Head (£), 2016	21,771
GVA per Hour Worked (£) (Index), 2016	28.3 (86.8)
GVA per Filled Job (£) (Index), 2016	46,343 (88.1)
Population (000s), 2016	2,871
Population % under 16, 2016	21.3
Population % over 65, 2016	15.5
Migration Inflow (000s), 2015–16	33.3
Migration Outflow (000s), 2015–16	11.8
Ethnic Minority % of population over 16, 2017	27.6
Economic Activity Rate (% aged 16–64), 2017	72.4
Employment Rate (% aged 16–64), 2017	67.3
Unemployment Rate (% aged 16–64), 2017	7.0
Unemployment Rate (% aged 16–19), 2017	28.0
Unemployment Rate (% aged 20–24), 2017	13.9
Count of Active Enterprises (000's), 2016	100.4
Business Births Rate (per 1000 population), 2016	6.3
Business Death Rate (per 1000 population), 2016	4.2
Enterprise Survival rate at 12 months (firms), 2016	90.4
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	2.2
Population aged 16–64 who are employees (%), 2017	58.8
Population aged 16–64 who are self employed (%), 2017	8.2
% all persons in employment in SOC2010 major group 1–3, 2017	39.4
Households (000's), 2016	863,600
Median House Price, Q3 2017 (Median House Price % Change 2016–17)	155,000 (5.4)
Workless Households (%), 2016	19.6
Workless Households with Dependent Children (%), 2016	16.5
% of Economically Inactive who are long-term sick, 2017	20.0
% of Working Age Population with No Qualifications, 2017	13.1
% of Working Age Population with NVQ4+ Qualifications, 2017	29.6
Net Additions to Dwelling stock 2016–2017	5,988
Gross Disposable Household Income per Head (provisional) (£), 2016	14,731
Gross Disposable Household Income Index (UK=100, provisional) (£), 2016	75.8

**West Midlands Combined  
Authority – Local Enterprise  
Partnership Profiles**



Key Data	Black Country	Coventry and Warwickshire
GVA per Hour Worked (£) (Index), 2015	26.2 (80.3)	30.7 (94.2)
GVA per Filled Job (£) (Index), 2016	42,202 (80.2)	51,687 (98.2)
Population (000s), 2015	1,166	899
Ethnic Minority % of population over 16, 2017	20.3	14.1
Economic Activity Rate (% aged 16–64), 2017	73.3	78.6
Employment Rate (% aged 16–64), 2017	68.3	75.8
Unemployment Rate (% aged 16–64), 2017	6.9	3.6
Unemployment Rate (% aged 16–19), 2017	35.4	23.7
Unemployment Rate (% aged 20–24), 2017	13.4	13.7
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	2.1	0.7
Median Gross Weekly Pay (£), 2017	478.9	555.9
Population aged 16–64 who are employees (%), 2017	60.5	64.7
Population aged 16–64 who are self employed (%), 2017	7.5	10.5
% of all persons in employment in SOC2010 major group 1–3, 2017	35.0	45.1
Median House Price, Q3 2017 (Median House Price Change 2016–17 Q3)	140,000 (3.7)	195,000 (6.3)
Households (000's), 2016	352,300	291,300
Workless Households (%), 2016	21.9	14.7
Workless Households with Dependent Children (%), 2016	19.3	10.7
% of Economically Inactive who are long-term sick, 2017	22.9	17.7
Gross Disposable Household Income per Head (£), 2016	14,212	18,534
Gross Disposable Household Income Index (UK=100, provisional) (£), 2016	73.1	95.4
Average Annual % Change in Gross Disposable Household Income per Head, 2015–16	0.1	1.0
% with No Qualifications (NVQ) – aged 16–64, 2017	15.6	8.4
% with NVQ4+ – aged 16–64, 2017	24.5	38.1
Index of Multiple Deprivation – Proportion of LSOAs in most deprived 10% nationally, 2015	18.7	8.2

Key Data	Greater Birmingham and Solihull
GVA per Hour Worked (£) (Index), 2016	28.9 (88.6)
GVA per Filled Job (£) (Index), 2016	47,304 (89.9)
Population (000s), 2015	1,996
Ethnic Minority % of population over 16, 2017	24.4
Economic Activity Rate (% aged 16-64), 2017	74.9
Employment Rate (% aged 16-64), 2017	70.3
Unemployment Rate (% aged 16-64), 2017	6.1
Unemployment Rate (% aged 16-19), 2017	16.5
Unemployment Rate (% aged 20-24), 2017	13.6
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	2.0
Median Gross Weekly Pay (£), 2017	533.0
Population aged 16-64 who are employees (%), 2017	60.9
Population aged 16-64 who are self employed (%), 2017	9.3
% of all persons in employment in SOC2010 major group 1-3, 2017	43.6
Median House Price, Q3 2017 (Median House Price Change 2016-17 Q3)	175,000 (6.1)
Households (000's), 2016	608,900
Workless Households (%), 2016	16.0
Workless Households with Dependent Children (%), 2016	14.2
% of Economically Inactive who are long-term sick, 2017	19.1
Gross Disposable Household Income per Head (£), 2016	16,497
Gross Disposable Household Income Index (UK=100, provisional) (£), 2016	84.9
Average Annual % Change in Gross Disposable Household Income per Head, 2015-16	0.8
% with No Qualifications (NVQ) - aged 16-64, 2017	10.4
% with NVQ4+ - aged 16-64, 2017	31.8
Index of Multiple Deprivation - Proportion of LSOAs in most deprived 10% nationally, 2015	23.9





**West Midlands Local  
Authority Profiles –  
Constituent Members  
of the WMCA**

Key Data	Birmingham	Coventry
GVA per Head (£), 2016	23,300	23,637
GVA per Hour Worked (£) (Index), 2016	28.1 (86.3)	29.4 (90.2)
GVA per Filled Job (£) (Index), 2016	46,777 (88.9)	48,845 (92.8)
Population (000s), 2016	1,128	353
Population % under 16, 2016	22.8	19.6
Population % over 65, 2016	12.9	14.0
Ethnic Minority % of population over 16, 2017	41.1	23.8
Life Expectancy (Healthy Life Expectancy) (years) Male, 2012-14	77.3 (58.0)	78.6 (60.6)
Life Expectancy (Healthy Life Expectancy) (years) Female, 2012-14	82.1 (58.8)	82.3 (62.7)
Migration Inflow (000s), 2015-16	15.4	9.3
Migration Outflow (000s) 2015-16	6.4	3.0
Economic Activity Rate (% aged 16-64), 2017	69.4	74.4
Employment Rate (% aged 16-64), 2017	63.6	70.4
Unemployment Rate (% aged 16-64), 2017	8.4	5.4
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	3.0	1.2
Median Gross Weekly Pay (£), 2017	523.0	535.7
Business Births Rate (per 1000 population), 2016	8.2	5.2
Business Death Rate (per 1000 population), 2016	4.9	3.7
Population aged 16-64 who are self employed (%), 2017	9.1	7.3
% of all persons in employment in SOC2010 major group 1-3, 2017	41.7	38.5
Median House Price, Q3 2016 (Median House Price Change 2016-17 Q3)	158,000 (6.4)	160,000 (7.7)
Households (000's), 2016	336,000	113,400
Net Additions to Dwelling stock, 2016-17	1,751	1,129
Gross Disposable Household Income per Head (provisional) (£), 2016	14,093	14,175
Workless Households (%), 2016	18.2	18.8
Numbers accepted as being homeless and in priority need (per 1000 households), 2016-17	8.1	4.5
% of Pupils at the end of Key Stage 4 achieving 5+ A*-C grades including English and Mathematics, 2015-16	54.3	54.0
% of Working Age Population with No Qualifications, 2017	12.6	9.7
% of Working Age Population with NVQ4+ Qualifications, 2017	31.4	34.7
Index of Multiple Deprivation - Proportion of LSOAs in most deprived 10% nationally, 2015	39.6	18.5

Key Data	Dudley	Sandwell
GVA per Head (£), 2016	16,054	18,651
GVA per Hour Worked (£) (Index), 2016	26.8 (82.1)	24.7 (75.8)
GVA per Filled Job (£) (Index), 2016	40,973 (77.9)	43,004 (81.7)
Population (000s), 2016	318	323
Population % under 16, 2016	19.1	22.4
Population % over 65, 2016	20.1	15.2
Ethnic Minority % of population over 16, 2017	9.0	30.1
Life Expectancy (Healthy Life Expectancy) (years) Male, 2012–14	793 (62.0)	77.0 (58.7)
Life Expectancy (Healthy Life Expectancy) (years) Female, 2012–14	83.2 (62.5)	81.3 (58.4)
Migration Inflow (000s), 2015–16	0.7	3.0
Migration Outflow (000s) 2015–16	0.3	0.5
Economic Activity Rate (% aged 16–64), 2017	75.8	70.3
Employment Rate (% aged 16–64), 2017	71.7	64.3
Unemployment Rate (% aged 16–64), 2017	5.3	8.4
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	1.5	2.3
Median Gross Weekly Pay (£), 2017	518.9	461.5
Business Births Rate (per 1000 population), 2016	4.1	5.1
Business Death Rate (per 1000 population), 2016	3.7	3.7
Population aged 16–64 who are self employed (%), 2017	7.2	7.5
% of all persons in employment in SOC2010 major group 1–3, 2017	35.9	30.8
Median House Price, Q3 2016 (Median House Price Change 2016–17 Q3)	155,000 (3.4)	130,000 (5.7)
Households (000's), 2016	96,200	97,000
Net Additions to Dwelling stock, 2016–17	611	881
Gross Disposable Household Income per Head (provisional) (£), 2016	15,878	13,164
Workless Households (%), 2016	19.2	22.6
Numbers accepted as being homeless and in priority need (per 1000 households), 2016–17	0.5	4.3
% of Pupils at the end of Key Stage 4 achieving 5+ A*–C grades including English and Mathematics, 2015–16	49.6	44.6
% of Working Age Population with No Qualifications, 2017	13.3	21.0
% of Working Age Population with NVQ4+ Qualifications, 2017	24.0	21.3
Index of Multiple Deprivation – Proportion of LSOAs in most deprived 10% nationally, 2015	8.0	22.6

Key Data	Solihull	Walsall
GVA per Head (£), 2016	33,777	17,430
GVA per Hour Worked (£) (Index), 2016	36.4 (111.7)	27.5 (84.3)
GVA per Filled Job (£) (Index), 2016	57,637 (109.5)	41,915 (79.7)
Population (000s), 2016	212	279
Population % under 16, 2016	19.2	21.2
Population % over 65, 2016	21.0	17.8
Ethnic Minority % of population over 16, 2017	8.4	14.6
Life Expectancy (Healthy Life Expectancy) (years) Male, 2012-14	80.3 (63.6)	78.0 (59.9)
Life Expectancy (Healthy Life Expectancy) (years) Female, 2012-14	84.5 (66.8)	82.5 (59.1)
Migration Inflow (000s), 2015-16	0.6	1.2
Migration Outflow (000s) 2015-16	0.3	0.4
Economic Activity Rate (% aged 16-64), 2017	79.7	76.1
Employment Rate (% aged 16-64), 2017	77.1	71.6
Unemployment Rate (% aged 16-64), 2017	3.2	5.9
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	0.7	1.8
Median Gross Weekly Pay (£), 2017	637.3	476.9
Business Births Rate (per 1000 population), 2016	5.9	4.5
Business Death Rate (per 1000 population), 2016	4.9	3.4
Population aged 16-64 who are self employed (%), 2017	8.3	7.6
% of all persons in employment in SOC2010 major group 1-3, 2017	51.1	39.4
Median House Price, Q3 2016 (Median House Price Change 2016-17 Q3)	260,000 (8.3)	145,000 (5.8)
Households (000's), 2016	61,900	82,000
Net Additions to Dwelling stock, 2016-17	579	460
Gross Disposable Household Income per Head (provisional) (£), 2016	21,927	13,791
Workless Households (%), 2016	15.7	20.9
Numbers accepted as being homeless and in priority need (per 1000 households), 2016-17	4.7	2.7
% of Pupils at the end of Key Stage 4 achieving 5+ A*-C grades including English and Mathematics, 2015-16	59.9	51.1
% of Working Age Population with No Qualifications, 2017	8.4	11.9
% of Working Age Population with NVQ4+ Qualifications, 2017	39.3	27.2
Index of Multiple Deprivation - Proportion of LSOAs in most deprived 10% nationally, 2015	11.9	20.4

Key Data	Wolverhampton
GVA per Head (£), 2016	18,306
GVA per Hour Worked (£) (Index), 2016	26.4 (81.1)
GVA per Filled Job (£) (Index), 2016	42,895 (81.5)
Population (000s), 2016	258
Population % under 16, 2016	20.6
Population % over 65, 2016	16.7
Ethnic Minority % of population over 16, 2017	28.3
Life Expectancy (Healthy Life Expectancy) (years) Male, 2012–14	77.6 (56.9)
Life Expectancy (Healthy Life Expectancy) (years) Female, 2012–14	81.8 (58.3)
Migration Inflow (000s), 2015–16	3.1
Migration Outflow (000s) 2015–16	1.0
Economic Activity Rate (% aged 16–64), 2017	71.5
Employment Rate (% aged 16–64), 2017	65.8
Unemployment Rate (% aged 16–64), 2017	8.0
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	2.8
Median Gross Weekly Pay (£), 2017	448
Business Births Rate (per 1000 population), 2016	6.6
Business Death Rate (per 1000 population), 2016	3.6
Population aged 16–64 who are self employed (%), 2017	7.8
% of all persons in employment in SOC2010 major group 1–3, 2017	33.9
Median House Price, Q3 2016 (Median House Price Change 2016–17 Q3)	133,000 (3.1)
Households (000's), 2016	77,100
Net Additions to Dwelling stock, 2016–17	577
Gross Disposable Household Income per Head (provisional) (£), 2016	13,926
Workless Households (%), 2016	25.4
Numbers accepted as being homeless and in priority need (per 1000 households), 2016–17	3.9
% of Pupils at the end of Key Stage 4 achieving 5+ A*–C grades including English and Mathematics, 2015–16	52.9
% of Working Age Population with No Qualifications, 2017	15.6
% of Working Age Population with NVQ4+ Qualifications, 2017	26.2
Index of Multiple Deprivation – Proportion of LSOAs in most deprived 10% nationally, 2015	26.0



**West Midlands Local  
Authority Profiles –  
Non-Constituent Members  
of the WMCA**

Key Data	Cannock Chase	North Warwickshire
GVA per Head (£), 2016	-	-
GVA per Hour Worked (£) (Index), 2016	-	-
GVA per Filled Job (£) (Index), 2016	-	-
Population (000s), 2016	99	63
Population % under 16, 2016	18.0	17.2
Population % over 65, 2016	18.6	21.4
Ethnic Minority % of population over 16, 2017	-	4.7
Life Expectancy (Healthy Life Expectancy) (years) Male, 2012-14	-	-
Life Expectancy (Healthy Life Expectancy) (years) Female, 2012-14	-	-
Migration Inflow (000s), 2015-16	0.2	0.1
Migration Outflow (000s) 2015-16	0.0	0.0
Economic Activity Rate (% aged 16-64), 2017	85.2	85.4
Employment Rate (% aged 16-64), 2017	81.9	85.4
Unemployment Rate (% aged 16-64), 2017	3.9	-
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	0.7	0.5
Median Gross Weekly Pay (£), 2017	521.1	541.6
Business Births Rate (per 1000 population), 2016	4.3	5.8
Business Death Rate (per 1000 population), 2016	3.7	5.0
Population aged 16-64 who are self employed (%), 2017	9.8	7.2
% of all persons in employment in SOC2010 major group 1-3, 2017	42.1	48.1
Median House Price, Q3 2016 (Median House Price Change 2016-17 Q3)	148,500 (6.1)	180,000 (4.3)
Households (000's), 2016	31,500	22,400
Net Additions to Dwelling stock, 2016-17	372	326
Gross Disposable Household Income per Head (provisional) (£), 2016	18,283	20,624
Workless Households (%), 2016	9.3	8.4
Numbers accepted as being homeless and in priority need (per 1000 households), 2016-17	0.9	3.2
% of Pupils at the end of Key Stage 4 achieving 5+ A*-C grades including English and Mathematics, 2015-16	-	-
% of Working Age Population with No Qualifications, 2017	3.3	10.4
% of Working Age Population with NVQ4+ Qualifications, 2017	27.7	37.8
Index of Multiple Deprivation - Proportion of LSOAs in most deprived 10% nationally, 2015	3.3	2.6

Key Data	Nuneaton and Bedworth	Redditch
GVA per Head (£), 2016	-	-
GVA per Hour Worked (£) (Index), 2016	-	-
GVA per Filled Job (£) (Index), 2016	-	-
Population (000s), 2016	128	85
Population % under 16, 2016	19.2	19.9
Population % over 65, 2016	18.9	17.2
Ethnic Minority % of population over 16, 2017	10.1	8.5
Life Expectancy (Healthy Life Expectancy) (years) Male, 2012–14	-	-
Life Expectancy (Healthy Life Expectancy) (years) Female, 2012–14	-	-
Migration Inflow (000s), 2015–16	0.4	0.6
Migration Outflow (000s) 2015–16	0.5	0.2
Economic Activity Rate (% aged 16–64), 2017	76.9	82.2
Employment Rate (% aged 16–64), 2017	72.8	80.7
Unemployment Rate (% aged 16–64), 2017	5.2	-
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	0.9	0.8
Median Gross Weekly Pay (£), 2017	506.5	456.3
Business Births Rate (per 1000 population), 2016	4.5	4.9
Business Death Rate (per 1000 population), 2016	3.4	4.0
Population aged 16–64 who are self employed (%), 2017	7.4	8.4
% of all persons in employment in SOC2010 major group 1–3, 2017	32.2	40.4
Median House Price, Q3 2016 (Median House Price Change 2016–17 Q3)	155,000 (5.8)	185,000 (5.7)
Households (000's), 2016	41,600	25,600
Net Additions to Dwelling stock, 2016–17	400	183
Gross Disposable Household Income per Head (provisional) (£), 2016	20,471	19,720
Workless Households (%), 2016	20.5	15.6
Numbers accepted as being homeless and in priority need (per 1000 households), 2016–17	2.4	3.1
% of Pupils at the end of Key Stage 4 achieving 5+ A*–C grades including English and Mathematics, 2015–16	-	-
% of Working Age Population with No Qualifications, 2017	11.5	14.7
% of Working Age Population with NVQ4+ Qualifications, 2017	18.1	21.0
Index of Multiple Deprivation – Proportion of LSOAs in most deprived 10% nationally, 2015	7.4	7.3

Key Data	Rugby	Shropshire
GVA per Head (£), 2016	-	-
GVA per Hour Worked (£) (Index), 2016	-	-
GVA per Filled Job (£) (Index), 2016	-	-
Population (000s), 2016	105	314
Population % under 16, 2016	19.8	16.5
Population % over 65, 2016	18.9	23.6
Ethnic Minority % of population over 16, 2017	10.1	2.0
Life Expectancy (Healthy Life Expectancy) (years) Male, 2012-14	-	80.2 (64.8)
Life Expectancy (Healthy Life Expectancy) (years) Female, 2012-14	-	84.1 (66.0)
Migration Inflow (000s), 2015-16	1.0	1.0
Migration Outflow (000s) 2015-16	0.9	0.7
Economic Activity Rate (% aged 16-64), 2017	84.6	81.2
Employment Rate (% aged 16-64), 2017	84.6	77.8
Unemployment Rate (% aged 16-64), 2017	-	4.2
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	0.2	0.6
Median Gross Weekly Pay (£), 2017	571.1	517.2
Business Births Rate (per 1000 population), 2016	8.2	4.1
Business Death Rate (per 1000 population), 2016	4.9	3.8
Population aged 16-64 who are self employed (%), 2017	13.4	14.8
% of all persons in employment in SOC2010 major group 1-3, 2017	50.8	40.3
Median House Price, Q3 2016 (Median House Price Change 2016-17 Q3)	202,500 (8.0)	195,000 (3.4)
Households (000's), 2016	32,600	93,000
Net Additions to Dwelling stock, 2016-17	381	1,910
Gross Disposable Household Income per Head (provisional) (£), 2016	20,935	18,856
Workless Households (%), 2016	8.9	13.4
Numbers accepted as being homeless and in priority need (per 1000 households), 2016-17	3.8	1.9
% of Pupils at the end of Key Stage 4 achieving 5+ A*-C grades including English and Mathematics, 2015-16	-	56.9
% of Working Age Population with No Qualifications, 2017	4.4	6.6
% of Working Age Population with NVQ4+ Qualifications, 2017	42.7	31.9
Index of Multiple Deprivation - Proportion of LSOAs in most deprived 10% nationally, 2015	0.0	0.5

Key Data	Stratford-on-Avon	Tamworth
GVA per Head (£), 2016	-	-
GVA per Hour Worked (£) (Index), 2016	-	-
GVA per Filled Job (£) (Index), 2016	-	-
Population (000s), 2016	123	77
Population % under 16, 2016	16.6	19.5
Population % over 65, 2016	25.3	17.8
Ethnic Minority % of population over 16, 2017	5.2	-
Life Expectancy (Healthy Life Expectancy) (years) Male, 2012–14	-	-
Life Expectancy (Healthy Life Expectancy) (years) Female, 2012–14	-	-
Migration Inflow (000s), 2015–16	0.8	0.2
Migration Outflow (000s) 2015–16	0.5	0.1
Economic Activity Rate (% aged 16–64), 2017	81.1	84.9
Employment Rate (% aged 16–64), 2017	77.4	77.8
Unemployment Rate (% aged 16–64), 2017	4.5	8.4
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	0.2	0.6
Median Gross Weekly Pay (£), 2017	608.9	496.5
Business Births Rate (per 1000 population), 2016	7.2	4.6
Business Death Rate (per 1000 population), 2016	6.9	3.8
Population aged 16–64 who are self employed (%), 2017	17.9	5.8
% of all persons in employment in SOC2010 major group 1–3, 2017	54.4	40.7
Median House Price, Q3 2016 (Median House Price Change 2016–17 Q3)	289,973 (3.6)	170,000 (6.3)
Households (000's), 2016	34,200	26,800
Net Additions to Dwelling stock, 2016–17	1,219	160
Gross Disposable Household Income per Head (provisional) (£), 2016	21,265	18,260
Workless Households (%), 2016	9.9	15.1
Numbers accepted as being homeless and in priority need (per 1000 households), 2016–17	2.6	4.0
% of Pupils at the end of Key Stage 4 achieving 5+ A*–C grades including English and Mathematics, 2015–16	-	-
% of Working Age Population with No Qualifications, 2017	7.8	5.9
% of Working Age Population with NVQ4+ Qualifications, 2017	47.9	15.9
Index of Multiple Deprivation – Proportion of LSOAs in most deprived 10% nationally, 2015	0.0	7.8

Key Data	Telford and Wrekin	Warwick
GVA per Head (£), 2016	22,412	-
GVA per Hour Worked (£) (Index), 2016	27.5 (84.4)	-
GVA per Filled Job (£) (Index), 2016	42,757 (81.3)	-
Population (000s), 2016	174	139
Population % under 16, 2016	20.3	17.3
Population % over 65, 2016	16.6	18.6
Ethnic Minority % of population over 16, 2017	6.5	8.4
Life Expectancy (Healthy Life Expectancy) (years) Male, 2012-14	78.7 (59.8)	-
Life Expectancy (Healthy Life Expectancy) (years) Female, 2012-14	81.8 (58.2)	-
Migration Inflow (000s), 2015-16	0.9	1.4
Migration Outflow (000s) 2015-16	0.5	1.0
Economic Activity Rate (% aged 16-64), 2017	76.6	82.4
Employment Rate (% aged 16-64), 2017	72.8	81.2
Unemployment Rate (% aged 16-64), 2017	5.0	-
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	0.9	0.5
Median Gross Weekly Pay (£), 2017	478.5	584.3
Business Births Rate (per 1000 population), 2016	3.9	7.7
Business Death Rate (per 1000 population), 2016	2.9	6.6
Population aged 16-64 who are self employed (%), 2017	8.7	15.1
% of all persons in employment in SOC2010 major group 1-3, 2017	38.8	57.2
Median House Price, Q3 2016 (Median House Price Change 2016-17 Q3)	150,500 (3.8)	277,000 (2.8)
Households (000's), 2016	53,300	47,000
Net Additions to Dwelling stock, 2016-17	1,148	1,060
Gross Disposable Household Income per Head (provisional) (£), 2016	16,291	22,630
Workless Households (%), 2016	13.7	10.1
Numbers accepted as being homeless and in priority need (per 1000 households), 2016-17	1.0	2.2
% of Pupils at the end of Key Stage 4 achieving 5+ A*-C grades including English and Mathematics, 2015-16	53.1	-
% of Working Age Population with No Qualifications, 2017	8.0	4.6
% of Working Age Population with NVQ4+ Qualifications, 2017	29.5	53.6
Index of Multiple Deprivation - Proportion of LSOAs in most deprived 10% nationally, 2015	13.9	1.2

**West Midlands Local  
Authority Profiles –  
Outside of the WMCA**

Key Data	Bromsgrove	East Staffordshire
GVA per Head (£), 2016	-	-
GVA per Hour Worked (£) (Index), 2016	-	-
GVA per Filled Job (£) (Index), 2016	-	-
Population (000s), 2016	96.8	116.9
Population % under 16, 2016	17.6	19.4
Population % over 65, 2016	22.3	18.7
Ethnic Minority % of population over 16, 2017	5.7	3.4
Life Expectancy (Healthy Life Expectancy) (years) Male, 2012-14	-	-
Life Expectancy (Healthy Life Expectancy) (years) Female, 2012-14	-	-
Migration Inflow (000s), 2015-16	0.2	0.9
Migration Outflow (000s) 2015-16	0.1	0.3
Economic Activity Rate (% aged 16-64), 2017	83.0	86.4
Employment Rate (% aged 16-64), 2017	80.3	84.1
Unemployment Rate (% aged 16-64), 2017	3.3	2.7
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	0.7	0.5
Median Gross Weekly Pay (£), 2017	664.1	489.3
Business Births Rate (per 1000 population), 2016	28.0	4.8
Business Death Rate (per 1000 population), 2016	5.9	3.8
Population aged 16-64 who are self employed (%), 2017	15.5	6.5
% of all persons in employment in SOC2010 major group 1-3, 2017	56.5	36.3
Median House Price, Q3 2016 (Median House Price Change 2016-17 Q3)	260,000 (6.8)	160,000 (6.7)
Households (000's), 2016	28,800	36,400
Net Additions to Dwelling stock, 2016-17	297	535
Gross Disposable Household Income per Head (provisional) (£), 2016	20,176	18,253
Workless Households (%), 2016	10.4	6.5
Numbers accepted as being homeless and in priority need (per 1000 households), 2016-17	1.2	2.8
% of Pupils at the end of Key Stage 4 achieving 5+ A*-C grades including English and Mathematics, 2015-16	-	-
% of Working Age Population with No Qualifications, 2017	5.0	7.9
% of Working Age Population with NVQ4+ Qualifications, 2017	45.0	32.8
Index of Multiple Deprivation - Proportion of LSOAs in most deprived 10% nationally, 2015	0.0	1.4

Key Data	Herefordshire County of	Lichfield
GVA per Head (£), 2016	20,834	-
GVA per Hour Worked (£) (Index), 2016	26.2 (80.5)	-
GVA per Filled Job (£) (Index), 2016	43,389 (82.5)	-
Population (000s), 2016	189.5	102.8
Population % under 16, 2016	16.7	17.0
Population % over 65, 2016	23.7	23.3
Ethnic Minority % of population over 16, 2017	1.3	3
Life Expectancy (Healthy Life Expectancy) (years) Male, 2012-14	80.7 (67.1)	-
Life Expectancy (Healthy Life Expectancy) (years) Female, 2012-14	84.2 (66.8)	-
Migration Inflow (000s), 2015-16	1.9	0.3
Migration Outflow (000s) 2015-16	0.6	0.1
Economic Activity Rate (% aged 16-64), 2017	81.1	80.1
Employment Rate (% aged 16-64), 2017	78.7	78.7
Unemployment Rate (% aged 16-64), 2017	3.0	-
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	0.6	0.3
Median Gross Weekly Pay (£), 2017	466.5	609.8
Business Births Rate (per 1000 population), 2016	4.1	7.4
Business Death Rate (per 1000 population), 2016	4.0	4.8
Population aged 16-64 who are self employed (%), 2017	16.1	8.7
% of all persons in employment in SOC2010 major group 1-3, 2017	39.7	47.7
Median House Price, Q3 2016 (Median House Price Change 2016-17 Q3)	215,000 (7.5)	226,000 (7.6)
Households (000's), 2016	53,400	31,700
Net Additions to Dwelling stock, 2016-17	260	322
Gross Disposable Household Income per Head (provisional) (£), 2016	19,089	18,181
Workless Households (%), 2016	14.1	15.9
Numbers accepted as being homeless and in priority need (per 1000 households), 2016-17	0.4	1.6
% of Pupils at the end of Key Stage 4 achieving 5+ A*-C grades including English and Mathematics, 2015-16	57.6	-
% of Working Age Population with No Qualifications, 2017	8.2	2.9
% of Working Age Population with NVQ4+ Qualifications, 2017	36.4	33.6
Index of Multiple Deprivation - Proportion of LSOAs in most deprived 10% nationally, 2015	0.9	0.0

Key Data	Malvern Hills	Newcastle-under-Lyme
GVA per Head (£), 2016	-	-
GVA per Hour Worked (£) (Index), 2016	-	-
GVA per Filled Job (£) (Index), 2016	-	-
Population (000s), 2016	76.6	128.1
Population % under 16, 2016	15.8	16.3
Population % over 65, 2016	27.3	20.0
Ethnic Minority % of population over 16, 2017	3.2	2.1
Life Expectancy (Healthy Life Expectancy) (years) Male, 2012-14	-	-
Life Expectancy (Healthy Life Expectancy) (years) Female, 2012-14	-	-
Migration Inflow (000s), 2015-16	0.4	0.8
Migration Outflow (000s) 2015-16	0.2	0.2
Economic Activity Rate (% aged 16-64), 2017	74.2	78.9
Employment Rate (% aged 16-64), 2017	69.1	75.7
Unemployment Rate (% aged 16-64), 2017	6.8	4.0
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	0.7	0.8
Median Gross Weekly Pay (£), 2017	548.4	500.2
Business Births Rate (per 1000 population), 2016	5.2	3.7
Business Death Rate (per 1000 population), 2016	4.8	3.0
Population aged 16-64 who are self employed (%), 2017	8.8	10.7
% of all persons in employment in SOC2010 major group 1-3, 2017	50.9	42.9
Median House Price, Q3 2016 (Median House Price Change 2016-17 Q3)	250,000 (6.4)	138,000 (4.5)
Households (000's), 2016	22,300	42,200
Net Additions to Dwelling stock, 2016-17	363	409
Gross Disposable Household Income per Head (provisional) (£), 2016	19,309	18,189
Workless Households (%), 2016	18.8	14.9
Numbers accepted as being homeless and in priority need (per 1000 households), 2016-17	1.2	0.3
% of Pupils at the end of Key Stage 4 achieving 5+ A*-C grades including English and Mathematics, 2015-16	-	-
% of Working Age Population with No Qualifications, 2017	8.9	7.8
% of Working Age Population with NVQ4+ Qualifications, 2017	45.9	26.7
Index of Multiple Deprivation - Proportion of LSOAs in most deprived 10% nationally, 2015	2.2	3.8

Key Data	South Staffordshire	Stafford
GVA per Head (£), 2016	-	-
GVA per Hour Worked (£) (Index), 2016	-	-
GVA per Filled Job (£) (Index), 2016	-	-
Population (000s), 2016	111.2	133.7
Population % under 16, 2016	15.5	16.8
Population % over 65, 2016	23.8	21.8
Ethnic Minority % of population over 16, 2017	2.9	3.9
Life Expectancy (Healthy Life Expectancy) (years) Male, 2012-14	-	-
Life Expectancy (Healthy Life Expectancy) (years) Female, 2012-14	-	-
Migration Inflow (000s), 2015-16	0.1	0.7
Migration Outflow (000s) 2015-16	0.0	0.2
Economic Activity Rate (% aged 16-64), 2017	80.9	87.6
Employment Rate (% aged 16-64), 2017	77.2	83.8
Unemployment Rate (% aged 16-64), 2017	4.5	4.3
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	0.7	0.5
Median Gross Weekly Pay (£), 2017	590.8	562.0
Business Births Rate (per 1000 population), 2016	4.3	4.8
Business Death Rate (per 1000 population), 2016	3.8	3.6
Population aged 16-64 who are self employed (%), 2017	11.6	14.6
% of all persons in employment in SOC2010 major group 1-3, 2017	42.6	45.3
Median House Price, Q3 2016 (Median House Price Change 2016-17 Q3)	205,000 (6.9)	180,000 (3.4)
Households (000's), 2016	35,700	40,500
Net Additions to Dwelling stock, 2016-17	230	1,010
Gross Disposable Household Income per Head (provisional) (£), 2016	18,166	18,399
Workless Households (%), 2016	14.8	12.0
Numbers accepted as being homeless and in priority need (per 1000 households), 2016-17	0.8	1.3
% of Pupils at the end of Key Stage 4 achieving 5+ A*-C grades including English and Mathematics, 2015-16	-	-
% of Working Age Population with No Qualifications, 2017	8.1	-
% of Working Age Population with NVQ4+ Qualifications, 2017	32.4	49.9
Index of Multiple Deprivation - Proportion of LSOAs in most deprived 10% nationally, 2015	0.0	0.0

Key Data	Staffordshire Moorlands	Stoke-on-Trent
GVA per Head (£), 2016	-	20,763
GVA per Hour Worked (£) (Index), 2016	-	25.3 (77.6)
GVA per Filled Job (£) (Index), 2016	-	42,631 (81.0)
Population (000s), 2016	98.2	253.7
Population % under 16, 2016	16.1	20.2
Population % over 65, 2016	24.2	16.9
Ethnic Minority % of population over 16, 2017	-	10.4
Life Expectancy (Healthy Life Expectancy) (years) Male, 2012-14	-	76.6 (60.8)
Life Expectancy (Healthy Life Expectancy) (years) Female, 2012-14	-	80.9 (58.0)
Migration Inflow (000s), 2015-16	0.1	2.1
Migration Outflow (000s) 2015-16	0.1	0.8
Economic Activity Rate (% aged 16-64), 2017	77.6	74.7
Employment Rate (% aged 16-64), 2017	74.1	70.3
Unemployment Rate (% aged 16-64), 2017	4.5	5.8
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	0.6	1.6
Median Gross Weekly Pay (£), 2017	515.9	464.9
Business Births Rate (per 1000 population), 2016	3.3	3.8
Business Death Rate (per 1000 population), 2016	3.2	3.0
Population aged 16-64 who are self employed (%), 2017	5.6	8.0
% of all persons in employment in SOC2010 major group 1-3, 2017	49.4	27.8
Median House Price, Q3 2016 (Median House Price Change 2016-17 Q3)	157,000 (3.3)	104,000 (4.0)
Households (000's), 2016	30,800	82,500
Net Additions to Dwelling stock, 2016-17	128	748
Gross Disposable Household Income per Head (provisional) (£), 2016	17,670	14,075
Workless Households (%), 2016	13.3	16.5
Numbers accepted as being homeless and in priority need (per 1000 households), 2016-17	1.3	2.0
% of Pupils at the end of Key Stage 4 achieving 5+ A*-C grades including English and Mathematics, 2015-16	-	48.5
% of Working Age Population with No Qualifications, 2017	6.9	12.3
% of Working Age Population with NVQ4+ Qualifications, 2017	36.5	23.4
Index of Multiple Deprivation - Proportion of LSOAs in most deprived 10% nationally, 2015	0.0	30.2

Key Data	Worcester	Wychavon
GVA per Head (£), 2016	-	-
GVA per Hour Worked (£) (Index), 2016	-	-
GVA per Filled Job (£) (Index), 2016	-	-
Population (000s), 2016	101.9	123.1
Population % under 16, 2016	18.5	16.9
Population % over 65, 2016	16.4	24.3
Ethnic Minority % of population over 16, 2017	5.6	1.4
Life Expectancy (Healthy Life Expectancy) (years) Male, 2012-14	-	-
Life Expectancy (Healthy Life Expectancy) (years) Female, 2012-14	-	-
Migration Inflow (000s), 2015-16	0.8	0.8
Migration Outflow (000s) 2015-16	0.4	0.3
Economic Activity Rate (% aged 16-64), 2017	81.4	78.1
Employment Rate (% aged 16-64), 2017	78.6	75.2
Unemployment Rate (% aged 16-64), 2017	3.5	3.7
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	1.0	0.6
Median Gross Weekly Pay (£), 2017	549.8	549.2
Business Births Rate (per 1000 population), 2016	4.7	5.3
Business Death Rate (per 1000 population), 2016	3.9	5.7
Population aged 16-64 who are self employed (%), 2017	7.3	14.0
% of all persons in employment in SOC2010 major group 1-3, 2017	43.2	48.5
Median House Price, Q3 2016 (Median House Price Change 2016-17 Q3)	185,000 (2.8)	245,000 (4.3)
Households (000's), 2016	34,900	37,500
Net Additions to Dwelling stock, 2016-17	472	704
Gross Disposable Household Income per Head (provisional) (£), 2016	20,618	19,773
Workless Households (%), 2016	13.4	10.1
Numbers accepted as being homeless and in priority need (per 1000 households), 2016-17	3.5	2.6
% of Pupils at the end of Key Stage 4 achieving 5+ A*-C grades including English and Mathematics, 2015-16	-	-
% of Working Age Population with No Qualifications, 2017	8.2	10.6
% of Working Age Population with NVQ4+ Qualifications, 2017	40.2	36.7
Index of Multiple Deprivation - Proportion of LSOAs in most deprived 10% nationally, 2015	7.9	1.3

Key Data	Wyre Forest
GVA per Head (£), 2016	15,783
GVA per Hour Worked (£) (Index), 2016	-
GVA per Filled Job (£) (Index), 2016	-
Population (000s), 2016	100.0
Population % under 16, 2016	17.1
Population % over 65, 2016	24.2
Ethnic Minority % of population over 16, 2017	3.2
Life Expectancy (Healthy Life Expectancy) (years) Male, 2012-14	-
Life Expectancy (Healthy Life Expectancy) (years) Female, 2012-14	-
Migration Inflow (000s), 2015-16	0.2
Migration Outflow (000s) 2015-16	0.1
Economic Activity Rate (% aged 16-64), 2017	79.8
Employment Rate (% aged 16-64), 2017	76.2
Unemployment Rate (% aged 16-64), 2017	4.4
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	1.0
Median Gross Weekly Pay (£), 2017	473.3
Business Births Rate (per 1000 population), 2016	4.0
Business Death Rate (per 1000 population), 2016	3.4
Population aged 16-64 who are self employed (%), 2017	13.9
% of all persons in employment in SOC2010 major group 1-3, 2017	44.9
Median House Price, Q3 2016 (Median House Price Change 2016-17 Q3)	167,500 (4.7)
Households (000's), 2016	30,100
Net Additions to Dwelling stock, 2016-17	255
Gross Disposable Household Income per Head (provisional) (£), 2016	18,897
Workless Households (%), 2016	16.6
Numbers accepted as being homeless and in priority need (per 1000 households), 2016-17	3.9
% of Pupils at the end of Key Stage 4 achieving 5+ A*-C grades including English and Mathematics, 2015-16	-
% of Working Age Population with No Qualifications, 2017	10.4
% of Working Age Population with NVQ4+ Qualifications, 2017	30.7
Index of Multiple Deprivation - Proportion of LSOAs in most deprived 10% nationally, 2015	7.7

# **Comparator City-Regions: Key Statistics Summary**

Key Data	West Midlands CA (WMCA)	Greater Manchester CA (GMCA)
GVA per Hour Worked (£) (Index), 2016	28.3 (86.8)	29.3 (89.8)
GVA per Filled Job (£) (Index), 2016	46,343 (88.1)	46,952 (89.2)
Population (000s), 2016	2,871	2,781
Population % under 16, 2016	21.3	20.3
Population % over 65, 2016	15.5	15.7
Ethnic Minority % of population over 16, 2017	27.6	15.3
Economic Activity Rate (% aged 16-64), 2017	72.4	75.9
Employment Rate (% aged 16-64), 2017	67.3	72.0
Unemployment Rate (% aged 16-64), 2017	7.0	5.0
Unemployment Rate (% aged 16-19), 2017	28.0	22.6
Unemployment Rate (% aged 20-24), 2017	13.9	8.5
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	2.2	1.1
Population aged 16-64 who are employees (%), 2017	58.8	62.6
Population aged 16-64 who are self employed (%), 2017	8.2	9.1
% of all persons in employment in SOC2010 major group 1-3, 2017	39.4	41.2
Median House Price, Q3 2016 (Median House Price Change 2016-17 Q3)	155,000 (5.4)	150,000 (5.6)
Households (000's), 2016	863,600	916,000
Workless Households (%), 2016	19.6	18.5
Workless Households with Dependent Children (%), 2016	16.5	13.8
% of economically inactive long-term sick, 2017	20.0	25.9
% of Working Age Population with No Qualifications, 2017	13.1	9.6
% of Working Age Population with NVQ4+ Qualifications, 2017	29.6	35.0
Gross Disposable Household Income per Head (provisional) (£), 2016	14,731	15,917

Key Data	Liverpool City Region CA (LCRCA)	London (LON)
GVA per Hour Worked (£) (Index), 2016	30.0 (92.1)	43.6 (133.7)
GVA per Filled Job (£) (Index), 2016	47,660 (90.6)	74,602 (141.8)
Population (000s), 2016	1,538	8,770
Population % under 16, 2016	18.0	20.4
Population % over 65, 2016	18.5	11.6
Ethnic Minority % of population over 16, 2017	5.2	37.1
Economic Activity Rate (% aged 16–64), 2017	73.7	78.2
Employment Rate (% aged 16–64), 2017	70.0	74.0
Unemployment Rate (% aged 16–64), 2017	5.0	5.4
Unemployment Rate (% aged 16–19), 2017	19.5	30.4
Unemployment Rate (% aged 20–24), 2017	11.0	9.5
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	1.1	1.1
Population aged 16–64 who are employees (%), 2017	61.3	60.1
Population aged 16–64 who are self employed (%), 2017	8.5	13.5
% of all persons in employment in SOC2010 major group 1–3, 2017	43.0	55.3
Median House Price, Q3 2016 (Median House Price Change 2016–17 Q3)	137,000 (3.0)	450,000 (4.7)
Households (000's), 2016	498,300	2,829,600
Workless Households (%), 2016	21.7	12.8
Workless Households with Dependent Children (%), 2016	15.4	10.8
% of economically inactive long-term sick, 2017	32.2	16.6
% of Working Age Population with No Qualifications, 2017	11.3	6.8
% of Working Age Population with NVQ4+ Qualifications, 2017	31.3	51.8
Gross Disposable Household Income per Head (provisional) (£), 2016	15,924	27,151

Key Data	North East CA (NECA)	Sheffield City Region CA (SCRCA)
GVA per Hour Worked (£) (Index), 2016	28.5 (87.6)	26.3 (80.8)
GVA per Filled Job (£) (Index), 2016	45,022 (85.6)	41,415 (78.7)
Population (000s), 2016	1,966	1,385
Population % under 16, 2016	17.2	18.6
Population % over 65, 2016	19.5	17.8
Ethnic Minority % of population over 16, 2017	4.2	8.2
Economic Activity Rate (% aged 16-64), 2017	75.9	76.4
Employment Rate (% aged 16-64), 2017	71.2	71.7
Unemployment Rate (% aged 16-64), 2017	6.2	6.1
Unemployment Rate (% aged 16-19), 2017	26.6	21.3
Unemployment Rate (% aged 20-24), 2017	10.6	11.8
JSA Claimant Count Rate (% of Working Age Population), Dec 2017	1.6	1.5
Population aged 16-64 who are employees (%), 2017	63.0	63.1
Population aged 16-64 who are self employed (%), 2017	8.1	8.2
% of all persons in employment in SOC2010 major group 1-3, 2017	39.8	39.8
Median House Price, Q3 2016 (Median House Price Change 2016-17 Q3)	128,000 (0.8)	132,000 (4.3)
Households (000's), 2016	643,300	442,500
Workless Households (%), 2016	19.7	19.7
Workless Households with Dependent Children (%), 2016	13.0	16.3
% of economically inactive long-term sick, 2017	28.0	27.5
% of Working Age Population with No Qualifications, 2017	8.8	8.8
% of Working Age Population with NVQ4+ Qualifications, 2017	32.2	33.1
Gross Disposable Household Income per Head (provisional) (£), 2016	15,763	15,340



## Comparator City-Regions: Key Statistics

### Population

#### Population – total (000s)

	WMCA	GMCA	LCRCA	LON	NECA	SCRCA
2012	2,762	2,701	1,512	8,309	1,938	1,352
2013	2,782	2,714	1,514	8,417	1,945	1,359
2014	2,806	2,730	1,520	8,539	1,952	1,366
2015	2,834	2,754	1,528	8,667	1,956	1,375
2016	2,871	2,781	1,538	8,770	1,966	1,385
2017	-	-	-	-	-	-

#### Population – % under 16

	WMCA	GMCA	LCRCA	LON	NECA	SCRCA
2012	21.2	20.0	17.9	20.1	17.3	18.6
2013	21.2	20.0	17.9	20.2	17.2	18.6
2014	21.3	20.1	17.9	20.3	17.2	18.6
2015	21.3	20.2	17.9	20.3	17.2	18.6
2016	21.3	20.3	18.0	20.4	17.2	18.6
2017	-	-	-	-	-	-

#### Population – % over 65

	WMCA	GMCA	LCRCA	LON	NECA	SCRCA
2012	15.4	15.0	17.6	11.3	18.2	17.0
2013	15.5	15.3	17.9	11.4	18.6	17.3
2014	15.6	15.6	18.2	11.5	19.0	17.5
2015	15.6	15.7	18.4	11.5	19.2	17.6
2016	15.5	15.7	18.5	11.6	19.5	17.8
2017	-	-	-	-	-	-

## Population

### Ethnic Minority – % of population over 16

	WMCA	GMCA	LCRCA	LON	NECA	SCRCA
2012	25.6	13.1	3.8	36.3	3.7	7.9
2013	26.1	13.5	4.0	36.3	3.8	7.8
2014	25.4	14.2	5.0	36.5	3.4	7.8
2015	24.6	15.2	5.4	37.6	4.0	7.5
2016	29.1	15.7	5.3	37.8	4.0	8.9
2017	27.6	15.3	5.2	37.1	4.2	8.2

## Employment

### Employment Rate – aged 16–64

	WMCA	GMCA	LCRCA	LON	NECA	SCRCA
2012	62.8	66.9	65.7	68.2	66.6	66.5
2013	63.4	67.5	66.6	69.5	66.2	68.5
2014	64.9	69.0	65.1	71.3	68.8	69.8
2015	64.6	70.2	67.5	72.9	69.4	71.0
2016	65.5	70.5	68.4	73.7	70.9	68.9
2017	67.3	72.0	70.0	74.0	71.2	71.7

## Unemployment

### Unemployment Rate – aged 16–64

	WMCA	GMCA	LCRCA	LON	NECA	SCRCA
2012	11.8	9.6	10.0	9.4	10.1	11.0
2013	12.2	9.0	9.9	8.9	9.8	10.7
2014	9.6	7.8	9.5	7.1	8.2	9.2
2015	8.2	6.7	5.8	6.1	7.6	7.5
2016	7.5	6.3	5.4	5.8	6.8	6.6
2017	7.0	5.0	5.0	5.4	6.2	6.1

## Youth Unemployment

### Unemployment Rate – aged 16–19

	WMCA	GMCA	LCRCA	LON	NECA	SCRCA
2012	35.0	32.2	29.7	41.7	29.8	38.5
2013	43.3	31.4	34.5	45.3	39.9	37.4
2014	33.6	30.9	37.7	38.0	29.7	38.3
2015	27.1	28.0	28.0	31.9	23.8	26.6
2016	26.2	25.1	19.1	31.5	20.8	23.7
2017	28.0	22.6	19.5	30.4	26.6	21.3

### Unemployment Rate – aged 20–24

	WMCA	GMCA	LCRCA	LON	NECA	SCRCA
2012	22.2	18.8	21.2	20.2	19.4	21.7
2013	23.9	19.0	18.2	19.3	20.5	20.9
2014	22.2	13.7	21.4	15.5	15.6	17.7
2015	17.4	13.4	11.9	14.1	13.8	12.1
2016	16.7	12.3	9.8	12.8	14.5	11.7
2017	13.9	8.5	11.0	9.5	10.6	11.8

## Claimant Count

### JSA Claimant Count Rate – aged 16–64

	WMCA	GMCA	LCRCA	LON	NECA	SCRCA
2012	6.1	4.7	5.3	3.8	5.1	4.9
2013	5.1	3.6	4.3	2.9	3.9	4.0
2014	3.5	2.0	2.6	2.1	2.8	2.9
2015	2.7	1.5	1.6	1.7	2.3	2.3
2016	2.4	1.3	1.1	1.3	1.9	1.7
2017	2.2	1.1	1.1	1.1	1.6	1.5

## Labour Market Inactivity

### % of Economically Inactive – long-term sick

	WMCA	GMCA	LCRCA	LON	NECA	SCRCA
2012	21.0	26.6	28.3	16.3	28.3	29.8
2013	20.7	24.4	30.6	16.2	27.6	25.7
2014	22.1	25.4	32.7	16.0	28.0	26.6
2015	20.7	25.3	30.4	16.4	28.4	26.5
2016	20.7	26.5	30.5	17.0	29.8	26.9
2017	20.0	25.9	32.2	16.6	28.0	27.5

## Workless Households

### % of Workless Households

	WMCA	GMCA	LCRCA	LON	NECA	SCRCA
2012	23.7	21.9	25.2	17.7	23.9	21.5
2013	23.2	21.2	23.7	16.3	22.9	18.7
2014	21.8	19.8	24.6	14.6	21.5	19.0
2015	21.5	18.4	22.5	13.5	21.1	19.1
2016	19.6	18.5	21.7	12.8	19.7	19.7
2017	-	-	-	-	-	-

### % of Workless Households with Dependant Children

	WMCA	GMCA	LCRCA	LON	NECA	SCRCA
2012	21.2	19.0	22.0	17.8	18.7	18.6
2013	22.5	18.8	21.4	17.1	16.3	16.4
2014	19.9	17.1	21.7	14.0	16.0	18.8
2015	18.6	14.8	18.9	12.0	16.5	18.0
2016	16.5	13.8	15.4	10.8	13.0	16.3
2017	-	-	-	-	-	-

## Housing

### Number of Households

	WMCA	GMCA	LCRCA	LON	NECA	SCRCA
2012	856,700	899,900	491,600	2,738,100	644,200	448,900
2013	864,000	905,600	483,700	2,723,700	642,400	450,200
2014	881,300	890,500	492,200	2,766,700	652,000	464,500
2015	871,400	903,400	493,200	2,791,700	649,700	456,500
2016	863,600	916,000	498,300	2,829,600	643,300	442,500
2017	-	-	-	-	-	-

### Median House Price (Q3)

	WMCA	GMCA	LCRCA	LON	NECA	SCRCA
2012	125,000	122,500	122,000	300,000	115,000	115,000
2013	126,000	124,950	122,000	319,500	117,500	115,000
2014	135,000	130,000	125,000	351,000	121,000	120,000
2015	139,950	136,000	128,500	387,000	125,000	125,000
2016	147,000	142,000	133,000	430,000	127,000	126,500
2017	155,000	150,000	137,000	450,000	128,000	132,000

## Skills and Education

### % with NVQ4+ – aged 16–64

	WMCA	GMCA	LCRCA	LON	NECA	SCRCA
2012	26.1	30.8	25.5	47.0	27.3	27.3
2013	25.6	31.6	27.3	48.4	28.2	27.9
2014	27.3	32.0	27.5	49.1	28.5	28.4
2015	28.3	33.7	29.1	49.8	30.8	29.1
2016	29.1	34.6	32.0	51.9	31.6	30.9
2017	29.6	35.0	31.3	51.8	32.2	33.1

### % with No Qualifications (NVQ) – aged 16–64

	WMCA	GMCA	LCRCA	LON	NECA	SCRCA
2012	15.5	11.7	13.1	8.7	11.5	11.7
2013	16.5	11.6	12.3	8.0	10.7	11.2
2014	15.4	10.6	12.4	7.9	9.8	10.3
2015	16.3	10.1	11.5	7.4	10.4	10.2
2016	15.4	9.8	12.2	6.6	9.3	9.3
2017	13.1	9.6	11.3	6.8	8.8	8.8



# Data Sources

GVA per Head	Source: 2016, from Dec 2017 ONS Gross Value Added
GVA per Hour Worked (£) (Index)	Source: 2016, from Dec 2017 ONS Gross Value Added
GVA per Filled Job (£) (Index)	Source: 2016, from Dec 2017 ONS Gross Value Added
Population (000s)	Source: mid-2016, from June 2017 ONS Population Estimates
Population % under 16	Source: mid-2016, from June 2017 ONS Population Estimates
Population % over 65	Source: mid-2016, from June 2017 ONS Population Estimates
Population Ethnic Minority % over 16	Source: Jan – Dec 2017, from May 2018 ONS Annual Population Survey
Life Expectancy (Healthy Life Expectancy) (years) Male	Source: 2012–14, from Mar 2016 ONS Health & Life Expectancies
Life Expectancy (Healthy Life Expectancy) (years) Female	Source: 2012–14, from Mar 2016 ONS Health & Life Expectancies
Migration Inflow (000s)	Source: mid-2015 to mid-2016, from Aug 2017 ONS Migration Indicators
Migration Outflow (000s)	Source: mid-2015 to mid-2016, from Aug 2017 ONS Migration Indicators
Economic Activity Rate (% aged 16–64)	Source: Jan – Dec 2017, from Apr 2018 ONS Annual Population Survey
Employment Rate (% aged 16–64)	Source: Jan – Dec 2017, from Apr 2018 ONS Annual Population Survey
Unemployment Rate (% aged 16–64)	Source: Jan – Dec 2017, from Apr 2018 ONS Annual Population Survey
Unemployment Rate (% aged 16–19)	Source: Jan – Dec 2017, from Apr 2018 ONS Annual Population Survey
Unemployment Rate (% aged 20–24)	Source: Jan – Dec 2017, from Apr 2018 ONS Annual Population Survey
JSA Claimant Count Rate (% of Working Age Population)	Source: Dec 2016, ONS Job Seekers Allowance with Rate and Proportions
Median Gross Weekly Pay (£)	Source: 2017, from Oct 2017 ONS Annual Survey of Hours and Earnings
Count of Active Enterprises (000s)	Source: 2016, from Nov 2017 ONS Business Demography
Business Births Rate (per 1000 population)	Source: 2016, from Nov 2017 ONS Business Demography
Business Death Rate (per 1000 population)	Source: 2016, from Nov 2017 ONS Business Demography

Enterprise Survival rate at 12 months (firms)	Source: 2016, from Nov 2017 ONS Business Demography
Population aged 16–64 who are employees (%)	Source: Jan – Dec 2017, from Apr 2018 ONS Annual Population Survey
Population aged 16–64 who are self employed (%)	Source: Jan – Dec 2017, from Apr 2018 ONS Annual Population Survey
% of all persons in employment in SOC2010 major group 1–3, 2016	Source: Jan – Dec 2017, from Apr 2018 ONS Annual Population Survey
Median House Price (Median House Price Change 2015–16 Q3)	Source: Q3 2017, from 2017 ONS House Price Statistics for Small Areas
Households (000's)	Source: 2016, from Jul 2017 ONS Annual Population Survey
Net Additions to Dwelling stock	Source: 2016–17, from Nov 2017 Department for Communities and Local Government
Workless Households (%)	Source: 2016, from Jul 2017 ONS Annual Population Survey
Workless Households with Dependent Children (%)	Source: 2016, from Jul 2017 ONS Annual Population Survey
% of Economically Inactive who are long-term sick	Source: Jan–Dec 2017, from Apr 2018 ONS Annual Population Survey
Gross Disposable Household Income per Head (provisional) (£)	Source: 2015, from May 2017 ONS GDHI series
Gross Disposable Household Income Index (UK=100, provisional) (£)	Source: 2016, from May 2018 ONS GDHI series
Average Annual % Change in Gross Disposable Household Income per Head	Source: 2016, from May 2018 ONS GDHI series
% of Pupils at the end of Key Stage 4 achieving 5+ A*–C grades including English and Mathematics	Source: 2015–16, from 2017 Department for Education
% of Working Age Population with NVQ4+ Qualifications	Source: Jan–Dec 2017, from Apr 2018 ONS Annual Population Survey
% of Working Age Population with No Qualifications	Source: Jan–Dec 2017, from Apr 2018 ONS Annual Population Survey
Foreign Direct Investment Projects (Total)	Source: 2012/13 tax year – 2016/17 tax year, from Aug 2017 Department for International Trade
Foreign Direct Investment Projects (EU)	Source: 2012/13 tax year – 2016/17 tax year, from Aug 2017 Department for International Trade
New jobs created from Foreign Direct Investment Projects (Total)	Source: 2012/13 tax year – 2016/17 tax year, from Aug 2017 Department for International Trade

# Data Sources

New jobs created from Foreign Direct Investment Projects (EU)	Source: 2012/13 tax year – 2016/17 tax year, from Aug 2017 Department for International Trade
Total Exports (£ million)	Source: Q4 2017, from Mar 2018 HM Revenue and Customs Trade Statistics
EU Exports (£ million)	Source: Q4 2017, from Mar 2018 HM Revenue and Customs Trade Statistics
Non-EU Exports (£ million)	Source: Q4 2017, from Mar 2018 HM Revenue and Customs Trade Statistics
Total Imports (£ million)	Source: Q4 2017, from Mar 2018 HM Revenue and Customs Trade Statistics
EU Imports (£ million)	Source: Q4 2017, from Mar 2018 HM Revenue and Customs Trade Statistics
Non-EU Imports (£ million)	Source: Q4 2017, from Mar 2018 HM Revenue and Customs Trade Statistics
Total Identifiable Expenditure on Services Per Head	Source: 2015–16, from Jul 2017 Public Expenditure Statistical Analyses
UK Identifiable Expenditure on Transport Per Head Indexed (UK=100)	Source: 2015–16, from Jul 2017 Public Expenditure Statistical Analyses
UK Identifiable Expenditure on Health Per Head Indexed (UK=100)	Source: 2015–16, from Jul 2017 Public Expenditure Statistical Analyses
UK Identifiable Expenditure on Education Per Head Indexed (UK=100)	Source: 2015–16, from Jul 2017 Public Expenditure Statistical Analyses

# City-REDI Team



**Director of City-REDI** – Professor Simon Collinson

 @profsicollinson

## Primary Expertise

- International Business
- Innovation
- Complexity, firm performance and growth
- Competition

Simon is the Deputy Pro-Vice-Chancellor for Regional Economic Engagement at the University of Birmingham and Director of City-REDI.



**City-REDI Chair** – Professor Anne Green

 @Anne\_E\_Green

## Primary Expertise

- Regional and local labour markets
- Skills strategies
- Urban and rural development
- Migration and Commuting

Anne is a Professor of Regional Economic Development at City-REDI, specialising in labour market performance and skills development



**City-REDI Chair** – Professor Raquel Ortega-Argilés

 @r\_ortegaargiles

## Primary Expertise

- Economic modelling
- Smart Specialisation
- Regional development
- Innovation and Competitiveness

Raquel is a Professor of Regional Economic Development at City-REDI, currently leading a research project investigating the impact of Brexit on UK regions.



**City-REDI Chair** – Professor John Bryson

**Primary Expertise**

- Economic Geography
- Smart Specialisation
- Regional development
- Innovation and Competitiveness

John is a Professor of Enterprise and Economic Geography at City-REDI.



**Business Development Director** – Rebecca Riley

 @Rileyresearch

**Primary Expertise**

- Research methods
- Skills and labour markets
- Impact assessment
- Strategy and policy development

Rebecca is the Business Development Director of City-REDI and leads on all consultancy services.



**Senior Birmingham Fellow** – Dr Max Nathan

 @iammaxnathan

**Primary Expertise**

- Economic Geography
- Economics of Immigration and Diversity
- Innovation Systems and Tech Clusters
- Policy Design and Evaluation

Max is a Senior Birmingham Fellow (Regional Economic Development) at the Birmingham Business School, and Deputy Director of the What Works Centre.



**Research Fellow** – Dr Tasos Kitsos

 @Tasos\_Kitsos

**Primary Expertise**

- Entrepreneurship and regional development
- Economic modelling
- Local government financing
- Economic resilience and inclusive growth

Tasos is a Research Fellow at City-REDI, specialising in quantitative research on regional economic growth, resilience and inclusivity.



**Research Fellow** – Dr Chloe Billing

 @BillingResearch

**Primary Expertise**

- Economic Geography
- Sector competitiveness
- Organisation of production
- Industrial Strategy

Chloe is a Research Fellow at City-REDI, with in-depth analytical skills drawn from extensive experience in conducting qualitative research.



**Research Fellow** – Dr Deniz Sevinc

 @drdenizsevinc

**Primary Expertise**

- Development economics
- Applied microeconometrics
- International migration and cultural diversity
- Skills gap in urban areas

Deniz is a Research Fellow at City-REDI, specialising in development economics and applied microeconometrics.



**Senior Analyst** – George Bramley

**Primary Expertise**

- Evaluation
- Enterprise, Innovation, Education, Skills and Health
- Health technology assessment
- Impact assessment
- Strategy and policy development

George is a Senior Analyst specialising in evaluation, systematic evidence reviews, knowledge transfer and evidence-based policy making.



**Policy and Data Analyst** – Dr Charlotte Hoole

 @CJHoole

**Primary Expertise**

- Place Leadership
- Urban and Regional Governance
- Urban and Regional Policy
- Local Economic Development

Charlotte is a Policy and Data Analyst at City-REDI, specialising in place leadership, urban and regional governance and policy, and local economic development.



**Centre Manager** – Stuart Mitchell

**Primary Expertise**

- Events management
- Project Administration
- Website content management

Stuart is the content and events manager across all City-REDI projects and core product set.



**Centre Manager** – Sarah Jeffery

**Primary Expertise**

- Budget management
- Project administration
- Events management

Sarah manages the day-to-day activities of the Centre, including staff co-ordination, project and event management, budget management and supporting knowledge exchange activities.



**City-REDI Associate** – Dr Amir Qamar

 @amirqamar88

**Primary Expertise**

- Economics
- International business
- Operations management and supply chain management
- Manufacturing and Automotive sector

Amir is an associate of City-REDI, specialising in local supply chains and the impact of anchor institutions.



**City-REDI Associate** – Dr Catherine Harris

 @dr\_catharris

**Primary Expertise**

- Migration and labour markets
- Entrepreneurship and enterprise
- EU and Labour migration
- Brexit and the impact on business

Catherine is an associate of City-REDI, specialising in migrant labour markets and entrepreneurship.

# Endnotes

- <sup>1</sup> SOC2010 major group 1–3 includes those in occupation groups 'Managers, Directors & Senior Officials', 'Professional Occupations', and 'Associate Professional & Technical'
- <sup>2</sup> Data on GVA per hour worked and per filled job is only available at NUTS 3 level
- <sup>3</sup> Data for Life Expectancy and Healthy Life Expectancy is only available at upper tier local authority level
- <sup>4</sup> Data for 5+ A\*–C grades at KS4 is only available at upper tier local authority level







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[www.linkedin.com/company/city-redi](http://www.linkedin.com/company/city-redi)

 @CityREDI

Tel: +44 (0)121 414 9673

Email: [info-cityredi@contacts.bham.ac.uk](mailto:info-cityredi@contacts.bham.ac.uk)



UNIVERSITY OF  
BIRMINGHAM

Edgbaston, Birmingham,  
B15 2TT, United Kingdom

[www.birmingham.ac.uk](http://www.birmingham.ac.uk)