Opening Up, or Digging In?
Failed Coups, Democratisation, and Authoritarian Entrenchment

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Abstract
Long maligned as the largest threat to democratisation, recent studies have suggested that military coups can act as important windows of opportunity for democratisation in authoritarian regimes. Among these, it is argued that even failed coup attempts can roughly double the probability that an authoritarian regime democratises in the next three years. We revisit these findings by assessing each case of a democratic transition occurring in a failed coup spell in Africa, using the standards of prior work. Our analysis points to a more pessimistic view of the influence of failed coups. Specifically, we find that the nature of these transitions—often being drawn out over several years—and the nature of the data previously utilized to test the association undermines the ability to observe of a democratising effect. Instead of failed coups providing a significant boost to democratisation, we find they are more likely to reinforce the country’s previous political trajectory. Failed coups serve incumbents with the dual benefit of both outing their opponents and providing a pretext for their removal, ultimately providing a policy boost for both democrats and autocrats.

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INTRODUCTION

In contrast to the traditional view that military coups are invariably harmful to a state’s democratic prospects, recent studies have suggested that military coups can open the door for democratic transitions.\(^1\) While the removal of a dictator can intuitively be seen as opening a window of opportunity for democra\(t\)isation, some evidence has emerged that even failed coup efforts can weaken autocrats and increase the prospects for democra\(t\)isation. Specifically, Thyne and Powell argue that failed military coup attempts can send a credible signal that a dictator must reform or risk further efforts to remove them via force.\(^2\) The findings would indeed provide an important part of the democra\(t\)isation story, given hundreds of failed coups have occurred globally in the post-World War II era, including over 100 in post-colonial Africa alone.\(^3\)

We put forward an alternative argument for politics in the aftermath of failed coups while demonstrating how coding peculiarities of source data leads to false positives in the prior analysis. Agreeing that coups often provide important and credible information to their targets, we argue that failed efforts —instead of reversing a leader’s behaviour—are more likely to consolidate whatever political path a leader has already chosen. Coups are, of course, not conducted in a vacuum. Failed coups, including recent cases in Turkey, Burundi, Burkina Faso, and elsewhere,


\(^2\) Clayton Thyne and Jonathan Powell. ‘Coup d'état or Coup d’Autocracy? How Coups Influence Democra\(t\)isation, 1950-2008’, *Foreign Policy Analysis* 12, 2 (2016), pp. 192-213. For clarity, the Thyne and Powell argument concedes that negative outcomes are a far more likely outcome, and that democra\(t\)isation still occurs at a low rate.

\(^3\) Jonathan Powell and Clayton Thyne. ‘Global Instances of Coups, 1950-2009’, *Journal of Peace Research* 48, 2 (2011), pp. 249-259. The author’s define a coup as “illegal and overt efforts by the military or other elites within the state apparatus to unseat the sitting executive.” Failed coups are events in which overt effort was made to remove the executive (i.e., it was not an alleged or actual plot that never reach executive) but the conspirators failed to maintain power for over 7 days.
are often responses to specific political efforts that regimes have either already implemented or are in the process of pursuing. Coup efforts often serve as attempted vetoes of those political efforts, and a failed veto serves the regime with the varied benefits of credibly outing its opponents, legitimizing the dismissal of those opponents from both the armed forces and civilian positions in government, and providing a pretext to purge political opposition who were not actually involved in the coup plot.

To illustrate our argument, we process-trace each case of a failed coup that was followed by a democratic transition in Africa, both in Thyne and Powell’s replication data and in more recent cases meeting their criteria. We focus on cases directly taken from their replication data in order to speak directly to prior results. While cross-national time series regressions have the advantage of controlling for a variety of confounding factors, we identify four important challenges for this method in the current context. First, some of these coup efforts did not act as catalysts for a transition, but instead represented attempts to veto a transition that had already been pursued by the incumbent. Second, failed coups followed by democratisation often coincided with successful coups that are more likely to be catalysts for a transition. Third, we find that a state’s political trajectory prior to the failed coup is bolstered by the event. States that were liberalizing continue to liberalize, while those that were becoming more autocratic move deeper into authoritarianism. However, our exploration of these cases suggests these failed coups are far from meaningless. These events provide both liberal-minded incumbents and would-be dictators with credible information on their opposition and a legal pretext to purge them, allowing them more freedom to pursue their policy objectives. Finally, these findings point to a larger challenge for large-N assessments of transition. Instead of capturing the initiation of a transition, available
datasets capture the culmination of the transition, a process that often takes many years and is unlikely to be addressed by the commonly used one-year lag for sampling or regime type proxies.

We illustrate these dynamics in four parts. First, we briefly summarize relevant literature, while pointing to potential challenges in the data. Second, we explore the democratic transitions identified as following failed coup attempts in Zambia (1990), Mali (1991, 2012), Madagascar (1991-1992, 2009-2010), Burkina Faso (2015), and Ghana (1979). While this approach should act as a most likely case scenario for supporting the democratisation argument, we find little evidence that democratisation resulted directly from these failed coups. Third, we build from these cases to present a new explanation for post-coup political trajectories, while using an in-depth overview of the failed 1982 Kenyan coup as an illustration of the autocratising potential of these events. Finally, we close with a brief discussion of the implications of the paper for prior scholarly literature, including a push to for scholars to do more to identify the commencement of transitions instead of their culmination.

COUPS AS CATALYSTS FOR DEMOCRATISATION

The story of democratisation in the aftermath of coups begins not in Africa, but in Europe’s oldest dictatorship. The April 1974 Portuguese putsch removed the Novo Estado regime and allowed the state to transition to democracy in only three years—even ushering in democracy’s global “third wave.” The aftermath of the coup has been described as both implausible and unwitting—the former because coups are seldom regarded as harbingers of democracy, and the latter because democratisation was not even a specific goal of the coup makers.\(^4\) The idea of democratisation-

via-putsch is perhaps counterintuitive at first consideration, but history has well-documented cases, Portugal’s Carnation Revolution being but one.

Recent scholarship has empirically demonstrated that coups in autocracies might provide a significant boost to a state’s democratisation prospects more generally. Leading in this effort is Miller⁵, who finds that wealth helps insulate both authoritarian and democratic regimes from coups. However, if coups do occur in wealthy autocracies they are substantially more likely to lead to democratisation than in poorer autocracies. Marinov and Goemans⁶ subsequently find that aid dependence has increased the likelihood of post-coup elections after the close of the Cold War. They argue this trend results from the dramatic increase in aid conditionality, where aid dependent governments will be more responsive to Western actors’ demands for regular elections and democratic rule. Thyne and Powell⁷, meanwhile, find that both successful and failed coups provide a significant thrust toward democratisation. This study is important in that it moves beyond instances in which dictators are successfully removed from power and points to an important influence of what is otherwise an understudied phenomenon—failed coups.

Failed coups are argued by Thyne and Powell to send a clear and credible signal that a leader’s legitimacy as a ruler is in question, and their days potentially numbered. Targeted incumbents, wanting to cling to power, face the prospect of attempting to ride out their tenures as illegitimate autocrats within a crumbling regime, vulnerable to future efforts to unseat them, or can attempt to legitimize their rule by opening the political process. This does not assume leaders are true democrats at heart, rather they will simply risk an election over pursuit of a status quo that

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⁵ Miller, ‘Economic development, violent leader removal, and democratization’.
⁷ Thyne and Powell, ‘Coup d’état or Coup d’Autocracy?’. 
had seen them targeted by regime insiders. The argument is tested with a cross national dataset of authoritarian regimes for the years 1950-2008, finding that a failed coup in the previous three years roughly doubles the likelihood of democratisation in the current year, robust across a range of modelling choices and the inclusion of a battery of control variables.

The dynamics of democratic transitions, however, bring with them a number of challenges for research design. Thyne and Powell first assess this association through a combined “any” coup measure which does not distinguish a coup’s outcome, then disaggregate these events by outcome, ultimately finding a near-identical trend for successful and failed coups. However, two concerns arise. First, the source data do not identify when the transition began, and instead reflects the point at which the political system had witnessed sufficient change for a transition to be captured through observational datasets. Without identifying that key point in the process when the plan for democratisation was implemented (or even conceived), the models inevitably run the risk of capturing an endogenous trend. This is especially important given that the calling, scheduling, and holding of elections, as well as the power turnover, is a process that often requires years of planning.

Second, and related, failed coups are often the product of important political developments. This is especially true for a change in the executive, where failed coups often follow successful efforts. In Table 1, we show that of the 13 global transitions that occurred during ‘spells’ of failed coups. Before proceeding with the cases, however, it is important to clarify a few aspects of the data presented. First, both coups and democratisation are rare events, with the two coinciding yet rarer. A small number of cases alone is not indicative of a shortcoming of the Thyne and Powell

8 Thyne and Powell, ‘Coup d'état or Coup d'Autocracy?’.
argument. Second, the data report transitions according to whether the country reached +6 on the Polity IV combined democ-autoc scale, which varies from -10 (least democratic) to +10 (most democratic). Polity ultimately reports fewer transitions than other democracy indicators. By our count, using the democracy indicator of Cheibub, Gandhi, and Vreeland\(^9\) would increase the number of these transitions by over 60%.\(^{10}\) We do, however, wish to remain as consistent as possible with prior treatment of the sample and dependent variable, so we focus on transitions as determined by Polity.

Table 1 indicates six of the 13 transitions occurred during periods with both recent successful and failed coups, as coded by the Powell and Thyne dataset.\(^{11}\) This suggests that successful coups, in which dictators were actually driven from office, could be weighing heavily on the results. This trend becomes even more pronounced when considering other forms of removal. Looking beyond Africa, aside from the failed coups captured as transition catalysts in Haiti, Bolivia, and Argentina being accompanied by successful coups, other cases saw ensconced dictators removed through other methods. The Dominican Republic saw its transition occur in the aftermath of Rafael Trujillo’s assassination. Venezuela’s 1958 departure from dictatorship was infamously tied to Marcos Pérez Jiménez begin driven out by mass protests. This fate was shared by Ferdinand Marcos prior to the first of multiple coup attempts against his successor, Corazon Aquino, and the country’s 1987 transition. Peru’s 2001 transition followed Alberto Fujimori’s

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\(^{10}\) This would yield 23 transitions following failed coups between 1950 and 2008, the timeframe of the Thyne and Powell study. These include the additional African cases of Guinea-Bissau (2000), Sierra Leone (1996, 1998), Ghana (1969), Nigeria (1979), and Comoros (1990). This approach classifies the Malagasy transition as occurring a year later, but otherwise agrees with the transitions coded by Polity.

\(^{11}\) This also occurs for notable cases captured by the Cheibub, Gandhi, and Vreeland measure for democracy. Ghana’s 1969 transition, for example, occurred following the coup against Kwame Nkrumah, with a failed coup attempt occurring in the interim period (17 April 1967).
removal by the Peruvian parliament after his contested effort to win a third term. In short, each of these cases of transition can be more closely associated with the ousting of a dictator rather than the signals sent via a failed coup.

Table 1: Cases of Democratisation following Failed Coup in Thyne and Powell

<table>
<thead>
<tr>
<th>Country</th>
<th>Transition</th>
<th>Recent Failed Coup</th>
<th>Recent Success</th>
</tr>
</thead>
<tbody>
<tr>
<td>Haiti</td>
<td>1990</td>
<td>5 April 1989*</td>
<td>18 September 1988</td>
</tr>
<tr>
<td>Dominican Republic</td>
<td>1962</td>
<td>16 January 1962</td>
<td>None**</td>
</tr>
<tr>
<td>Panama</td>
<td>1989</td>
<td>16 March 1988</td>
<td>None**</td>
</tr>
<tr>
<td>Venezuela</td>
<td>1958</td>
<td>7 September 1958*</td>
<td>None**</td>
</tr>
<tr>
<td>Peru</td>
<td>2001</td>
<td>30 October 2000</td>
<td>None**</td>
</tr>
<tr>
<td>Argentina</td>
<td>1973</td>
<td>8 October 1971</td>
<td>22 March 1971</td>
</tr>
<tr>
<td>Ghana</td>
<td>1979</td>
<td>15 May 1979</td>
<td>5 July 1979</td>
</tr>
<tr>
<td>Zambia</td>
<td>1991</td>
<td>30 June 1990</td>
<td>None</td>
</tr>
<tr>
<td>Madagascar</td>
<td>1992</td>
<td>29 July 1992</td>
<td>None</td>
</tr>
<tr>
<td>Philippines</td>
<td>1987</td>
<td>6 July 1986</td>
<td>None**</td>
</tr>
</tbody>
</table>

"*" Denotes other failed coup attempts preceded the most recent within the coup spell. 
"**" Denotes an executive was ousted via other means during the coup spell.

Ideally, we would be able to gather and utilize data that captures the definitive start of these transitions as opposed to their culmination. On the surface it would seem one could capture factors such as the date elections were called, or the date when a leader vowed to liberalize the regime. However, it is impossible to validly determine the degree to which such promises were intended to be implemented. For example, Mobutu Sese Seko’s mid-1991 overtures led to important political reforms in Zaire, including the appointment of long-time opponent Etienne Tshisekedi as Prime Minister that September. It would have been easy at the time to conclude such overtures were yet another case of the democratisation movement then sweeping the continent. Mobutu, of course, had no intention of seeing true liberalization, even sacking his new PM just a month after
his first appointment. Further, as will be seen with the case of post-coup Kenya, an election itself could be a deliberate attempt by an incumbent to reduce opposition in the government. In short, it is imperative to consider case-by-case peculiarities in order to identify critical moments that prompted the transition. We detail such peculiarities in the following section.

DEMOCRATISATION IN THE SHADOW OF FAILED COUPS

Below we tell different stories of democratisation in the shadow of failed coups. This includes the four cases of post-failed coup transitions in the replication data of Thyne and Powell, as well as relevant developments witnessed since the end of the timeframe of their study (2008). We begin with Zambia’s transition in the early 1990s, which can be seen as a potential ‘type specimen’ for democratisation through failed coups. Second, we walk through what is likely Africa’s most infamous case of democratisation via coups, Mali’s transition in the early 1990s. We further illustrate how Mali’s more recent 2011 coups (one successful, one failed) and subsequent re-democratisation offer a similar empirical challenge. Third, we consider two cases from Madagascar (1991-1992, 2009-2010) that parallel these methodological problems, with the more recent case conflating causation with an accompanying successful coup, and the earlier failed coup representing an effort to oust a leader who had ostensibly already initiated a transition. Next, we consider Ghana’s democratisation in the early 1980s and Burkina’s Faso’s transition following the fall of Blaise Campaoré. Each of these cases demonstrates both the liberalisation commencing prior to the failed coup, and also occurring in the aftermath of a successful coup attempt that played a more direct role in the transition.

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12 Tshisekedi was reappointed in August 1992 and lasted seven months in his second stint.
13 Below we also present evidence that the classification of the failed coup was likely due to erroneous reporting in its immediate aftermath. Later reports suggest that the event was undertaken by non-state actors.
Kenneth Kaunda awoke in the early morning hours of 30 June 30 1990 to find mass gatherings celebrating his ouster in the streets of the capital. A faction of his military had earlier broadcast a message indicating they had seized power, prompting Kaunda’s opponents—and a substantial segment of the public—to rejoice. Though the coup failed to unseat him, it perhaps contributed to a trajectory that would ultimately see him removed from power via an election just four months later. Thyne and Powell conclude the Zambian president had “exhausted his options” and shortly thereafter allowed multiparty elections that he and his United National Independence Party would lose by a wide margin. As Habasonda¹⁴ writes, the failed coup ‘was a catalyst for the reintroduction of multiparty politics that had been consigned to political oblivion for 17 years, and is now associated with the return of democracy.’¹⁵

The coup itself was a response to a number of developments. Kaunda had long been criticized for his inability to get the economy on track, a dynamic that prompted prior business-supported coup plots against him on multiple occasions (Phiri 2003).¹⁶ More proximate to this coup, international demands for the implementation of austerity measures led to a cut in food subsidies that resulted in nationwide demonstrations. These remained strong into the week of the coup.¹⁷ Violence had steadily increased during this period, and the government eventually resorted to repression. By 29 June over 500 protesters had been arrested and nearly 30 killed by the security

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services. Recognizing the deteriorating conditions and wanting to promote stability, Kaunda announced that he would let a national referendum determine whether Zambia would continue as a one-party state.

By the time the coup attempt was underway the next morning, Kaunda, at least in rhetoric, had already conceded to some degree of liberalization. It is impossible to verify the degree to which he would have followed through on a free and fair process in the absence of the coup attempt. What is known is that instead of a referendum on single-party rule he instead allowed a direct multiparty election. It is also impossible to affirm the degree to which the coup prompted the change, or the unwillingness to rig the process, but it is worth noting that the failed coup occurred in the midst of substantial protests against the government that themselves had already prompted some concessions from Kaunda. This is not to disqualify the importance of the failed coup, but its role as a cause of Zambia’s transition certainly cannot underplay the importance of prior civil resistance against the government. The case does, however, provide some evidence that a failed coup did in fact prompt a change in policy.


As with the Zambian attempt a year earlier, the April 1991 coup against Malian president Moussa Traoré came on the heels of mass protests and the regime’s subsequent use of repression. It would be difficult to overstate the degree of deterioration in this period, as around 300 were reportedly killed while protesting the regime.18 Forces under the direction of Amadou Toumani Touré removed Traoré from power and began a political process that can be described as nothing short of remarkable. Aside from ending repression, releasing political prisoners, and quickly

appointing an interim civilian government, Touré ‘cleared the way’ for the 1992 National Conference that saw around 2000 people from ‘a broad range of society’ contribute to the development of a new political system. More important to this discussion, the coup quickly led to what were heralded as free and fair elections and a bona fide turnover of political power when Alpha Oumar Konaré was inaugurated as president in June 1992.

Mali’s post-coup transition was not completely smooth, however. Prior to the transition’s culmination, elements of the Malian military under the leadership of Interior Minister Lamine Diabira attempted seize power in July 1991. Touré was clear in publicizing the motive, claiming the plotters acted because they opposed the plan to give power to an elected civilian government. While not illustrating the potential for a failed coup to spur a transition, this narrative is important in that statistical assessments would have captured Mali’s transition as occurring in the failed coup spell. In other words, the model would assume the failed coup aided in Konaré’s rise to power.

The case thus presents two dilemmas: conflation with the influence of a successful coup and conflating the culmination of a transition with its commencement. A useful question is to determine whether these issues might plague other cases to the point of biasing large-N analyses. Indeed, this process has again played out in Mali. The state’s two-decade old democracy was ended by the mutiny-turned-coup of Captain Amadou Sanogo in March 2012. Just over a month later, in part the result of lingering rivalries with the Green Berets, the elite Red Beret presidential guard unit attempted to unseat the coup-born regime. They failed, leading to a massacre of their ranks. Under pronounced international and domestic pressure, Mali returned to constitutional rule with

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19 Ibid., p. 477.
the election of Ibrahim Keita to the presidency in 2013.\textsuperscript{22} Coding this as a new transition would not only see a country in both a successful and failed coup spell democratize, but would again boost a positive association in the model despite the failed effort having no true connection to the “transition.”

\textit{Madagascar (1991, 2010)}

Similar to—and less than two weeks removed from—Mali’s failed July 1991 putsch, Madagascar had seen President Didier Ratsiraka already begin a process of liberalization by the time putschists attempted to unseat him. The previous years had seen economic stagnation while a drought prompted demonstrations that resulted in the deaths of over 50 protesters. The masses responded, with over 400,000 marching on the Presidential Palace in the summer of 1991.\textsuperscript{23} The failed attempt to remove Ratsiraka was preceded by developments including the lifting of censorship, the creation of a more inclusive cabinet, a new government, and, ultimately, the scheduling of presidential and legislative elections.\textsuperscript{24}

Just a month prior to the polls on 29 July 1992, a small group of armed individuals took control of a radio station, broadcasting they had seized power and had formed a ‘Committee to Rescue the Nation.’ The attempt was quickly thwarted by loyal soldiers, and the already scheduled presidential and legislative elections were held.\textsuperscript{25} As with Kaunda, Ratsiraka was humbled in the poll, gaining only 29\% of the vote in the first round, and 33\% in the run off. With the election and installation of Albert Zafy, Madagascar made the leap well into Polity’s democracy category at

\begin{footnotesize}
\begin{enumerate}
\item\textsuperscript{22} Martin Van Vliet. ‘Weak Legislatures, Failing MPs, and the Collapse of Democracy in Mali’, \textit{African Affairs} 113, 450 (2014), pp. 45-66.
\item\textsuperscript{25} \textit{New York Times}, ‘Soldiers in Madagascar Claim Power in a Coup’.
\end{enumerate}
\end{footnotesize}
The incremental nature of the transition makes defining the point of Madagascar having ‘democratized’ incredibly difficult, but the liberalization process had clearly begun prior to the failed coup.

Another problem for the case is that the 1992 plot was not conspired by regime insiders. Early reports referred to the putschists as ‘soldiers,’ but subsequent coverage clarified the instigators were actually supporters of radical preacher Michael Fety. While it is unclear whether any of Fety’s supporters might have been active members of the armed forces, the fringe nature of the plot’s supporters was unlikely to provide a credible signal to Ratsiraka that his grip on power was weak. The case instead demonstrates further problems with the democratisation via failed coup narrative, specifically the issue of sequencing.

Although the 1992 election of Zafy and the proclamation of the third republic marked Madagascar’s transition into a new democracy, Malagasy politics would be far from stable. Zafy sought to institute and consolidate democratic reforms, disunity within his coalition, but inept leadership and corruption characterized his term in office. Frustrated with his leadership amid accusations of corruption, Madagascar’s parliament voted to impeach Zafy in May 1996, a decision that the Constitutional Court upheld. Subsequent elections held in 1996 resulted in the return of Ratsiraka, who sought to consolidate his hold on power by initiating constitutional reforms that strengthened the presidency over the legislature. These efforts were to come to a

26 e.g. Los Angeles Times, ‘Soldiers Seize Radio, Claim Madagascar Coup’.
halt in the hotly contested 2001 elections that he lost to Marc Ravalomanana, a former mayor of Antananarivo. Ravalomanana’s tenure, however, was to consolidate the foundations for the 2009 successful coup and Madagascar’s subsequent four-year political crisis.

Ravalomanana, like his predecessor, tried to increase his power through perfecting neopatrimonialism to weaken opponents. Mass protests led by Antananarivo mayor Andry Rajoelina were countered by forceful government responses. On 16 March 2009, the military forced Ravalomanana to resign in what was viewed as a successful coup. The coup plunged Madagascar into a political crisis that attracted wide international condemnation. International mediation proved limited, as Rajoelina undermined these efforts through various tactics.

It was under such political circumstances that Madagascar was subject to another coup attempt on 18 November 2010. General Noël Rakotonandrasana and Colonel Charles Andrianasoavina, both of whom had aided Rajoelina seize power in 2009, now sought his ouster, their pretext being the slow pace of resolving the political crisis and frustration with the

internationally isolated Rajoelina.\textsuperscript{36} Lacking support within the military ranks for their coup, the plotters surrendered on 21 November 2010.\textsuperscript{37}

SADC mediators were successful in getting the disputing sides to agree on an election timetable for 2013 and to exclude the participation of Rajoelina and Ravalomanana.\textsuperscript{38} The December 2013 election, won by Hery Rajaonarimampianina, marked a return to a semblance of constitutional order.\textsuperscript{39} The new order continues to hold, with Rajaonarimampianina surviving an impeachment attempt that the Court ruled to be unconstitutional and the military refraining from interfering in politics.\textsuperscript{40} Following the December 2013 elections, Madagascar’s Polity Score rose from +3 to +6, signaling a transition. However, it would be inaccurate to link this transition with the failed coup of 2010. Given that mediations efforts were on going since 2009 and Rajoelina was reluctantly supporting these international efforts, the failed 2010 coup was only a minor hiccup in Madagascar’s return to constitutional order.

\textit{Burkina Faso (2015)}

The 2014 removal of Compaoré had been preceded by mass protests from a public dissatisfied with his almost three-decade rule.\textsuperscript{41} However, the ultimate trigger for the ouster was Compaoré’s attempt at eliminating term limits during his second and final term in office.\textsuperscript{42} Just as parliament

\textsuperscript{38} Gilbert M. Khadiagala ‘Road Maps in Resolving African Conflicts: Pathways to Peace or Cul de Sacs?’ \textit{African Security} 7, 3 (2014), pp. 163-180.
\textsuperscript{39} Witt, ‘Mandate impossible: Mediation and the return to constitutional order in Madagascar (2009-2013)’
was debating the controversial amendment on 30 October 2014, public protests erupted, forcing parliament to halt debate and Compaoré to publicly abandon his plan to eliminate term limits.\textsuperscript{43} Within the next 24 hours, Compaoré had resigned reluctantly, having been forced out by a combination of the organized protests and a military that no longer supported him.\textsuperscript{44}

The ousting of Compaoré opened the possibility of a democratic transition. With former ambassador Michel Kafando as president, and Isaac Zida, the deputy commander of the Presidential Guard, as the prime minister, the transitional regime organized elections for October 2015.\textsuperscript{45} Despite presenting a seemingly cordial civilian-military transition authority with the shared goal of nursing a democratic transition, the military side was far from united. Two factions within the Presidential Guard—one allied to Zida and another to General Gilbert Diendéré, former head of the Presidential Guard and a Compaoré loyalist, emerged.\textsuperscript{46} Unhappy at having been excluded from the transitional regime and the new electoral code excluding Compaoré loyalists from vying for the presidency, Diendéré’s faction attempted to seize power on 16 September 2015, arresting Kafando and Zida, announcing the dissolution of the transitional government, and suspending the October poll.\textsuperscript{47}

\textsuperscript{44} Frere and Englebert, ‘Briefing: Burkina Faso—the Fall of Blaise Compaoré’; Harsch, ‘Blowing the Same Trumpet? Pluralist Protest in Burkina Faso’
\textsuperscript{46} Bjarnesen and Lanzano, ‘Burkina Faso’s One-Week Coup and its implications for free and fair elections’; Chouli, ‘The popular uprising in Burkina Faso and the Transition’
\textsuperscript{47} Bjarnesen and Lanzano, ‘Burkina Faso’s One-Week Coup and its implications for free and fair elections’
Regional and international organizations condemned the illegal seizure.\textsuperscript{48} As international pressure and domestic resistance mounted, the army again took the side of the protestors.\textsuperscript{49} Diendéré negotiated the terms of his surrender and Kafando returned power on 23 September.\textsuperscript{50} November 2015 saw the election of Roch Marc Christian Kaboré to the presidency, the first time in nearly a half century a Burkinabe leader came to power through a process other than a coup.\textsuperscript{51} The election was both heralded as a having few irregularities and resulted in a freely elected coalition government, as Kaboré’s People’s Movement for Progress only secured 55 of the parliament’s 127 seats. With a jump from 0 to +6 on the Polity scale, Burkina Faso qualified as a democracy by the close of 2015. However, the case would reflect another false positive in which the role of the failed coup is conflated with the successful ouster of Compaoré the prior year, and actually attempted to derail an in-progress democratic transition.

\textit{Ghana}

As with prior cases discussed above, the Ghana case also sees failed and successful coups precede the transition. By the time Dr. Hilla Limann was popularly elected to the Ghanaian presidency in 1979, his country had seen no fewer than six coup efforts, ignoring unravelled plots that never reached the execution stage. Limann’s election can be seen as the culmination of a process that began with the National Redemption Council’s coup against Ignatius Kutu Acheampong in July 1978. Acheampong had been unable to effectively manage the economy, and his effort to perpetuate military rule through his Union Government referendum had many

\begin{itemize}
\item \textsuperscript{48}Ibid.
\item \textsuperscript{49} Bjarnsen and Lanzano, ‘Burkina Faso’s One-Week Coup and its implications for free and fair elections’; Hagberg, ‘Thousands of New Sankaras’: Resistance and Struggle in Burkina Faso.’
\item \textsuperscript{50} Ibid.
\end{itemize}
questioning the legitimacy of the regime. His ouster did bring with it a commitment to hold an election within the next year, a period that also saw the legalization of Nkrumah’s CPP party, Busia’s PP, and the release of political prisoners.

However, the mutiny by Flight Lt. Jerry John Rawlings in May 1979 would at least temporarily derail this process. The coup bid saw Rawlings arrested and a subsequent second coup effort attempted to free him. The second coup was successful, and Rawlings and the newfound Armed Forces Revolutionary Council took several steps to purge the government of what they considered to be threats to the state. The new government’s ‘house cleaning’ efforts included the arrest and execution of prior military leaders Acheampong, Frederick Akuffo, and A.A. Afrifa, numerous judges of the supreme court, and hundreds of others. Despite the repressive aftermath of the coup, the elections went on as planned, with Dr. Limann ultimately winning the presidency.

As with cases such as 1991 Mali, 1991 Madagascar, and 2015 Burkina Faso, the failed coup occurred at a point when the then-government had already adopted a number of liberal reforms, already had planned elections, and had taken a number of steps in fulfilling a bona fide transition. To the degree that Rawlings and his supporters could be interpreted as ‘democratizers,’ it would have been the successful coup that swept him into power that had played the pivotal role, and not the failed effort that saw him arrested. Any trajectory initiated by the failed coup effort would have been ended when the leader it would have influenced, Acheampong, was ousted, eventually executed, and ultimately played no role in the country’s subsequent politics. The case

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thus demonstrates both problems illustrated in the other cases: conflation with the role of a successful coup and conflating the commencement of a transition with its culmination.

POLITICAL CONSOLIDATION IN THE SHADOW OF FAILED COUPS

In spite of the challenges noted, case evidence does suggest that failed coups could still have an important role in the democratisation story. Instead of prompting the decision to liberalise, failed coups can provide the incumbent with either an explicit legal justification or pretext to oust opponents. This includes elements of the armed forces that would wish to derail a transition, as seen with failed coups during transitions in 1991 Mali and 2015 Burkina Faso. In the case of the latter, for example, the failed effort by the Burkinabe Regiment of Presidential Security allowed the parliament to quickly pass legislation dissolving the unit. This perk, however, is not limited to would be democratisers.

Having discussed democratisation in the aftermath of failed coups, we now illustrate a definitively non-democratic political trajectory with Kenya’s abortive 1982 coup attempt. This case is a useful counter to the prior narratives demonstrating a dramatically different and autocratic reaction following a failed coup despite having the incumbent face a similar challenge as the leaders discussed above. And while the case demonstrates a deterioration of any democratic institutions that may have existed at the time of the coup attempt, the incumbent in the case utilized the failed coup in a manner similar to other incumbents that oversaw democratic transitions. While the goals and outcomes may have varied, the attempt ultimately allowed a similar use of power to consolidate the incumbent’s rule. The case further implies that failed coups can reinforce the current political trajectory, regardless of whether that trajectory is democratisation or autocratic deepening. While Kenya’s August 1982 coup was seen as surprising given the previous 19 years of relative tranquil, it also marked the justification of Daniel Arap Moi’s consolidation of the party-
state, a process he had nominally started to institute following his accession to the Kenyan presidency. The decade following this attempted coup was to be the most authoritarian in the post-colonial political history of Kenya.

The coup began in the early morning hours of 1 August 1982, when a ragtag group of junior non-commissioned officers of the Kenya Air Force took over several state institutions, including the General Post Office, the international airport, the central bank, and the national broadcaster. Following their take-over of the national broadcaster, the self-styled Peoples Redemption Council announced on radio that they had overthrown the government of then president Daniel Arap Moi. The plotters went on to list their motivations for overthrowing the government, including rampant corruption, tribalism, nepotism, mismanagement of the economy, and the incumbent government’s erosion of civil rights and liberties over the preceding few years. Within hours of this address it became clear that the coup attempt was amateur at best, lacking coordination, and displaying more looting than strategy, allowing loyalists to prevail. By the end of the day, president Moi announced that the coup had failed.

The defeat of the coup galvanized Moi to strengthen his hold on power and eliminate most of the vestiges of democracy in Kenya. While Kenya was a de facto one-party state between 1966 and 1982, the system still enabled the electorate to have voice. By 1980 this veneer of popular democracy started to come undone, first with increasing episodes of suppression of political

dissent and later the banning of all ethnic-based welfare societies. In June 1982, the government proposed and ensured the passage of a constitutional amendment that made Kenya a de jure one-party state with the Kenya African National Union (KANU) as the sole legitimate party. While these anti-democratic moves had in part motivated the coup attempt in August 1982, the failed coup bequeathed Moi with clear justification for the need to strengthen his position.

Moi’s reaction to the coup was to further squash any elements of political opposition to his rule. Targets included the press, university student leaders and faculty, and known opposition leaders who had called for more political space in Kenya. The main opposition leaders detained included Jaramogi Oginga Odinga, first vice president of Kenya and an early opponent to the one-party state, his son Raila Odinga, who was suspected of having provided support to the coup plotters, and Koigi Wamwere, an outspoken member of parliament. In addition to these opposition figures, Moi’s government limited the parliament’s ability to check on the executive by revoking parliamentary privilege that enabled the legislature to obtain information from the president’s office.

Along with squashing the opposition, Moi began replacing elites closely tied to the previous Kenyatta government with his own loyalists. Many holdovers, mainly ethnic Kikuyus, continued to maintain tremendous political clout in the Moi government, and were suspected of failing to combat the coup despite having intelligence of its planning. The first casualties were heads of the air force, police, and paramilitary police, all of whom were arrested and dismissed.

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60 Hornsby, *Kenya: A history since independence*. 

following the coup and replaced with non-Kikuyus deemed loyal to Moi.61 The more prominent casualties included Charles Njonjo, a one-time ally of Moi with tremendous political clout, as well as his allies.62 Having served as the first Attorney General of Kenya and later as Minister for Constitutional Affairs in Moi’s first government, Njonjo ‘had accumulated sufficient political power, as chief of several branches of the country’s internal security operations, to constitute a threat to the presidency’.63 In the aftermath of the coup, between December 1982 and June 1983, Moi used cabinet and parliamentary intermediaries to insinuate that Njonjo was a traitor out to overthrow his government.64 Njonjo was then suspended from Moi’s cabinet, expelled from the ruling party, resigned his parliamentary seat, and was subject to a judicial inquiry into his seditious activities.65 Njonjo’s fall weakened his remaining allies in the cabinet and parliament, ensuring that Moi’s next step of consolidating his power was effectively guaranteed.66

The final steps in Moi’s consolidation of his power was through the snap elections of 1983, which would legitimize his ‘break’ from Kenyatta and Njonjo and restructure KANU as a tool of government. The September 1983 elections were meant to ‘purge the system of Njonjo supporters and to promote a new leadership which would owe its loyalty directly to Moi, rather than to intermediaries’.67 The weakened Njonjo allies found themselves vulnerable to challengers, some of whom were overtly promoted by KANU officials in their respective constituencies.68

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68 Ibid., p. 411.
all Njonjo allies were defeated, many key supporters lost their seats.69 With the election result, Moi was finally given ‘the opportunity to pick a cabinet that was no longer in the image of Jomo Kenyatta nor influenced by the once powerful Charles Njonjo’.70 Just as Turkish president Erdogan responded to his own failed coup as a ‘gift from God’ in summer 2016, Moi was able to rapidly consolidate his own power to a degree that would have been impossible in the absence of the failed putsch.

The coup was thus instrumental in Moi’s effort to become ‘a classic example of “big man” rule.’71 Moi’s strategy included placing sub-national and national level party machinery under the control of State House.72 Given that under the one party system only party members could vie for electoral seats, local KANU branches and the national party executive, both under Moi’s influence, could meddle in local party nominations and favour candidates viewed to be pro-Moi.73 This meddling of the state on party nominations effectively rendered the independence of parliament moribund.74 Additionally, the Moi government required all civil servants to be members of KANU, transforming KANU membership as a means of upward mobility within the civil service, and further enmeshing the state apparatus to that of the party. By the time of the 1988 elections, six years following the coup, the Moi party-state was complete as Nyayo, the slogan Moi had used to show Kenyan citizens his was following Kenyatta’s footsteps, now came to mean ‘everyone following in Moi’s footsteps’.75

70 Ibid., 11.
72 Widner, The rise of a party-state in Kenya’.
73 Throup and Hornsby, Multi-party politics in Kenya; Widner, The rise of a party-state in Kenya’.
74 Throup and Hornsby, Multi-party politics in Kenya.
75 Throup and Hornsby, Multi-party politics in Kenya, p. 38.
Moi had begun moving toward increasing his own power and decreasing that of his opponents well before the ill-fated coup attempt. These efforts, however, were years in the making. The failed coup, which failed to generate support in spite of Moi’s efforts, ultimately did little more than provide Moi with the pretence to purge his armed forces and government from potential opponents, while re-stocking these entities with his own partisans. And while Moi did quickly allow an election in the aftermath of a coup, the election was by intent and design an effort to do nothing beyond further consolidate his own power.

CONCLUSIONS: LOOKING TO THE FUTURE

Though declining in frequency, coups remain an important part of political life, particularly in Africa. Having various influences on states’ political trajectories, failed coups are commonly overlooked in the academic literature. The seminal study by Londregan and Poole, for example, deliberately ignored failed efforts on the ground that there is no such thing as ‘half a coup.’76 This attitude is perhaps widely shared, as the phenomenon has received scant attention from scholars. Recent years have seen an influx of studies on the phenomenon of coups more generally, but failed efforts remain woefully understudied and misunderstood. Our analysis points to three important points for the study of democratisation.

First, failed coups do matter. Thyne and Powell represent a unique effort to better systematically understand the aftermath of these events. Our assessment disagrees with their ultimate conclusions, though we do agree that failed coups do in fact have an important impact on political trajectories. Specifically, we find that failed coups are most important in that they out a regime’s opponents and provide a pretext for the removal of both those opponents and other

perceived opposition. Instead of helping prompt the decision to initiate a transition, we find that these events can allow democratisers to rid regime insiders who might otherwise attempt to unravel a transition from within.

Second, would be dictators can similarly benefit, as since in the case of post-coup Kenya. Perhaps the most obvious global example of this in recent years can be seen with Turkish president Erdogan, who in the immediate aftermath of Turkey’s abortive July 2016 coup attempt publicly remarked ‘This uprising is a gift from God to us because this will be a reason to cleanse our army.’ The subsequent actions of the government stretched well beyond the military. Within days of the ill-fated putsch, thousands of members of the armed forces, judiciary, and political opposition had been rounded up, and thousands of university employees dismissed from their jobs. Erdogan is not alone in such tactics. Burundian president Pierre Nkurunziza’s efforts to seek a third term culminated in a failed coup attempt in May 2015. General Godefroid Niyombare’s failure to unseat the autocratising Nkurunziza likely increased the latter’s ability to entrench himself. Though the immediate aftermath of the coup saw the focus placed on targeting of dozens of senior military officials purportedly involved in the plot, the response gradually expanded to a larger crackdown. The aftermath of the coup has seen mass purges of Tutsi soldiers, executions, and a veritable war on journalists, seen with the destruction of all independent Burundian news agencies. As the International Crisis Group has summarized, Burundi has seen the ‘evolution of

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the security forces into a partisan militia, the leadership’s manipulation of ethnic rhetoric and the determination to abolish the compromise Arusha settlement.79

A review of the basic facts surrounding these cases reveals a common tendency for failed coups to see an amplification of the incumbent’s prior efforts. These findings are important not only as a corrective of academic literature, but has important implications for both domestic and international politics. For the former, the lessons resulting from this assessment suggest failed efforts to remove dictators can lead to swift and dramatic deterioration of not just political freedoms, but human security more generally.

Third, our analysis raises several important questions about the more general study of democratisation. At the most basic level, future studies can do more to identify when transitions truly commence, such as when elections or constitutional conventions are called. Future efforts should also do more to distinguish a transition’s commencement from its culmination. We anticipate that identifying critical events that act as catalysts for transitions will be immensely important. Unfortunately, to the degree those catalysts are widely identified in the literature, they are generally only observed when they eventually lead to a demonstrable transition. Had Diendéré’s coup succeeded in Burkina Faso, for example, scholars of democratisation would have given little attention to the efforts of the transitional regime. The factors that influence whether a state—once a transition is purportedly undertaken—successfully reaches its destination of democracy are important to our understanding of politics. However, quantitative assessments in particular treat such aborted transitions the same as regimes in which no transition was ever

pursued. We argue these distinctions are important, and—perhaps counterintuitively—failed coups which target transitioning regimes may play a role in helping those regimes consolidate.